

Hampton Classic Sponsor Report

2025





Dear Sponsor,

Thank you so much for your support of the annual Hampton Classic Horse Show, and your role in ensuring our 50th anniversary was a successful event.

2025 continued to display the best our sport has to offer, with 2* and 5* FEI competitions highlighting the event. We've also worked hard to continue to improve our show week with enhancements such as the new Judges Box Lounge, the Tutto Café x Buena Vida coffee service in the USET Tent, and a DJ in our boutique garden on Grand Prix Sunday.

We'd like to acknowledge LONGINES for their continued support of the Hampton Classic. Part of their support included awarding-timepieces to Hampton Classic winners, providing world-class timing services as the official time-keeper of the Hampton Classic, and installing more than a dozen flat-screen televisions around the showgrounds so everyone could watch the competition, even when they weren't ringside. For those who couldn't attend the event in person, LONGINES was our official media sponsor, allowing for complimentary live streaming of all competitions in the Grand Prix Arena. All live streaming was produced by the talented team at ClipMyHorse.TV.

We would also like to offer special thanks to enduring sponsors Douglas Elliman Real Estate, Hermès, Wölffer Estate Vineyard & Stables (who hosted our 50th Anniversary Party), and Land Rover & Jaguar, official vehicles of the Hampton Classic.

We truly appreciate the entire roster of Hampton Classic sponsors. We wouldn't have a successful show without your support and involvement, and we hope you will continue to work with us next year and into the future. Mark your calendars now for the 2026 Hampton Classic, August 23 through August 30. Note that next year is a non-rotation year, so we'll finish up the week before Labor Day weekend.

All the best,

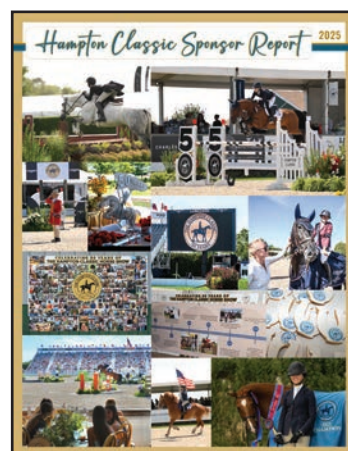


Photo credits (clockwise from top left): Kind Media LLC (2), Kristin Gray (2), Randolph PR, Kind Media LLC, Claudia Parks, Priscilla Degan, Kind Media LLC, Priscilla Degan (2), Lisa Tamburini

Corporate Sponsors

2025

Aden Brook Agri Sales	Essentia	Peter Elliot Blue
Atlantic Equine Services	Fairfax & Favor	Pilatus
BARK Air	Farmvet	ProElite
B & D Builders	FEI World Cup Finals	Quince
BrainJuice	Franco Tucci	Renewal by Andersen
Brochu Walker	Gagosian	Robbins Wolfe Eventeurs
Bulovas Restorations	Gotham Enterprizes	Ronald McDonald House Charities (partner)
C. Gaynor Construction Services	Green is the New Blue (partner)	Scott Dunn
Charles Ancona	GreenbergTraurig	ServPro
Citarella	Hampton Jitney	Sotheby's International Realty
Clip My Horse TV	Hamptons Magazine	Southampton Long Island Hotel
CME Group	Happy Hen	Stomp Capital
Compass	Hedley Studios	Stony Brook Medicine
ConnectOne Bank	Hermès	Stony Brook Southampton Hospital (partner)
Corcoran Group	Human Touch	Straight Arrow Products, Inc.
Cottages & Gardens	Jaspan, Schlesinger, Navendran LLP	TAK Protective Group
CWD	Jods	TESH
Dan's Papers	Lewyt College of Veterinary Medicine	The Clothes Horse
Der Dau Custom Made Boots & Shoes	Long Island Automotive Group	The Wellington
Dime Bank	Long Island Ice	Tutto Caffè X Buena Vida Coffee
Discover Long Island	LONGINES	Vanner House
Discovery Land Company	Longines Global Champions Tour	Vogel
Douglas Elliman Real Estate	Marders	Voltaire
Dream Ponies	MH Equestrian	Welligogs
East Hampton Star	Ocean Graphics	Wingrove Academy
Engel & Völkers	Old Salem Farm	Wölffer Estate Vineyard & Stables
Equestrian Living	Ollywear	WVH Hamptons Television
Equisite	Organically Green	
EQUUS Foundation (partner)	Outback Portable Toilets	

Advertising & Promotion

The Hampton Classic Horse Show executes an extensive advertising campaign throughout the East End of Long Island, in the greater New York area, and through equine media outlets with a much larger reach. Some ads appear courtesy of our sponsors with whom we have trade relationships, and other ads are part of a paid advertising campaign. The Classic's advertising this year included placements in local media outlets as well as in a variety of national and regional publications. In addition, Hampton Classic ran extensive radio and television advertising on Long Island and in New York City.

PRINT & WEB

Publication	Location	Placements	Circ/Visits
Dans Papers	Southampton, NY	3	35,000
Dan's Papers website	Southampton, NY	6	99,000 (est.)
East Hampton Star	East Hampton, NY	4	6,000
EQ Living	New York, NY	1	240,000
Go With Courage Spring Journal	Roslyn, NY	1	500
Hampton Designer Showhouse Journal	Southampton, NY	1	500
Hamptons Magazine	New York, NY	8	50,000
HC&G	New York, NY	3	40,000
Southampton Hospital Gala Journal	Southampton, NY	1	600
The Express News Group	Southampton, NY	1	16,000

RADIO & TELEVISION

Commercial spots ran on Eastern Long Island radio station WLNG.

In advance of the 2025 Hampton Classic, television ads were presented by WVVH Hamptons Television. A 30 second commercial for the Classic aired hundreds of times on WVVH locally and in Manhattan. 1,380 TV spots ran promoting the Hampton Classic on numerous Optimum/FiOS Channels and 550 TV Spots on WVVH-TV Networks including FiOS 14 into New York City and RoKU. Spots aired on the following networks:

- AMC
- Animal Planet
- Bloomberg
- CNBC
- CNN
- Fox Business
- MSNBC
- NatGeo
- Weather Channel

SPONSOR WORKSHOP

In June, the Hampton Classic hosted its annual Sponsor Workshop over Zoom. Shanette Barth Cohen, Executive Director, updated sponsors on the new elements of the show, while Reyna Archer, Marketing Director, went over the nuts and bolts of sponsorship execution. The hour-long event concluded with an informal Q & A session.

BRAINJUICE BUS WRAP

BrainJuice wrapped two Hampton Jitney buses for six weeks leading up to and during the show. The wrap also highlighted the Hampton Classic show dates as well as the 50th anniversary logo.



WEBSITE & E-BLASTS

The Hampton Classic website offered competition schedules and results, photographs, general show information (including listings of boutique vendors, history, and accommodations) and sponsorship and advertising information. Corporate partners were highlighted with scrolling logos on the homepage and on the corporate sponsors tab. Longines provided a “countdown” to the event, and had a clock-face to tell the current time.

The Hampton Classic sent a number of “blast” emails and opt-in text messages to the Hampton Classic’s followers. These communications updated subscribers on developments at the show.



FOR IMMEDIATE RELEASE
Contact: Barry Szaman, 508-878-2994; marv@classiccommunications.com

First Hunter Champions Crowned During Local Day at 50th Annual Hampton Classic Horse Show

Bridgehampton, NY – August 25, 2025 – The Hampton Classic Horse Show kicked off its 50th anniversary celebrations on Sunday with several hunter divisions reserved for Long Island residents in what is commonly referred to as “Local Day.” Among the first champions crowned in the beautifully manicured hunter rings was Rocklyn, the 14-year-old Zangersheide gelding owned and ridden by Anne Byers who brought home the **Grand Local Hunter Championship**.

Celebrating 50 years of world-class equestrian competition in 2025, the Hampton Classic Horse Show takes place in Bridgehampton, NY, August 24-31, featuring FEI CSI* and CSI2* show jumping and USEF Premier hunter competitions with more than \$5 million in prize money. The highlight of the week is the \$200,000 Longines Hampton Classic 3rd Grand Prix, one of the world’s premier show jumping competitions, on Sunday, August 31.

Rocklyn is no stranger to the Hampton Classic winner’s circle with Byers (Locust Valley, NY) and trainer Laura Bowers (Bridgehampton, NY). On Sunday, Byers once more showcased the gelding’s skill to win the **Local Amateur-Owner Hunter Championship** presented by Amara Equestrian with a near-sweep of the division. Their standout performances earned them the most points of every Local Hunter division and, ultimately, the title of **Grand Local Hunter Champion**.



Anne Byers and Rocklyn won the Grand Local Hunter Championship for their standout performance in the Local Amateur-Owner Hunter presented by Amara Equestrian. © KindMedia

Bowers secured her own tricolor ribbon with Mare Eyles LLC’s 8-year-old Holsteiner mare **Margaux**, claiming top honors in the **Local Professional Hunter Section A Championship** presented by Barbara Borg & Yvetta Rechler Newman. In the **Local Professional Hunter Section B** presented by Barbara Borg & Yvetta Rechler Newman, First Blue LLC’s 6-year-old Belgian Warmblood mare **Lady**, in Blue earned the Championship with Meghan Knapp of Smithtown, NY, in the irons.

Other hunter champions included Louisa Dorrrell of New York, NY, and her 15-year-old Warmblood mare **Capezio** in the **Atlantic Equine Local Junior Hunter** division. **Broad Street**, a 12-year-old gelding owned by First Blue LLC and ridden by Adriana Forte of Water Mill, NY, secured the **Local Non-Professional Hunter Championship**.



Louisa Dorrrell and Capezio won the Atlantic Equine Local Junior Hunter Championship. © KindMedia

For live show results, visit HamptonClassic.com. Photos from the event are available via [Dropbox](https://www.dropbox.com) with credits to KindMedia (unless otherwise noted in the folder name).

Each year, approximately 50,000 people – including many A-list celebrities – come to watch the nation’s best equestrian athletes compete at the Hampton Classic Horse Show. Rated USEF “Premier-6” for hunters and jumpers with designated FEI 2* and 3* jumping classes, the Hampton Classic features more than 200 competitions in six spectacular show rings, the Agnetta Currey Boutique Garden with more than 70 vendors, and a wide selection of dining options, all on its world-class 60-acre showgrounds.

FEI competition begins on Thursday, August 28, with the **\$6,000 Citarella Open Jumper CSI2*** and **\$20,000 CSI1* Two-Phase** and continues throughout the weekend with seven 2*+ classes. FEI competition also includes Friday’s **\$24,000 Wölfler Estate 2* Grand Prix Qualifier**, **\$16,100 Douglas Elliman 3* Grand Prix Qualifier**.

Saturday’s **\$64,500 2* Winning Round**, and culminates with the **\$70,000 Hampton Classic 2* Grand Prix** and **\$400,000 Longines Hampton Classic 3* Grand Prix** on Sunday, August 31.

Other competition highlights include the **\$30,000 The Wellington Jumper Challenge**, **\$10,000 Stomp Capital 1.40m Open Jumper**, **\$40,000 CME Group 1.45m National Grand Prix**, **\$10,000 Hunt & Go Stake** presented by The Baran, **\$10,000 Hermes Equitation Championship**, **\$25,000 Agnetta & Brownlee Currey 1.45m Junior/Amateur Jumper Classic**, and **\$30,000 Longines Rider Challenges**, which are now being offered as two separate bonuses: **\$10,000 for the FEI 2* division** and **\$20,000 for the FEI 3* division**.

Outside of the show rings, families can enjoy unique shopping in the Agnetta Currey Boutique Garden and on Stable Row; hands-on activities, pony rides and petting zoo animals at the Kids Exhibition Tent; and many more fun activities during Kids Day (Saturday, August 30).

Daily entry to the Hampton Classic is \$25 per carload which includes grandstand seating on all days except Grand Prix Sunday. Admission is free on Monday. Admission is also free on Tuesday, Wednesday, and Thursday for Seniors, members of the Military, and those who bring three or more non-perishable food items for local food pantries.

Tickets for reserved grandstand seats for Grand Prix Sunday, August 31, are \$25 per seat and are available on the [Hampton Classic website](http://HamptonClassic.com). Tickets for the Classic’s new **Judge’s Box Lounge**, which offers an elevated experience for watching Grand Prix Ring competition on Thursday-Sunday, August 28-31, are also available. Lounge tickets are priced at \$2,000 for Thursday, \$3,000 for Friday or Saturday, and \$5,000 for Grand Prix Sunday and are available on the [Hampton Classic website](http://HamptonClassic.com).

For those who can’t make it to the showgrounds, [complementar:live webcasts](http://www.hamptonclassic.com) of all Grand Prix and Aspinall Ring competitions air on the Hampton Classic website. Produced by ClipMyHorse.TV, the Grand Prix Ring livestreams are sponsored by Longines and the Aspinall Ring livestreams are sponsored by ClipMyHorse.TV. In addition, WYVH-TV, Hampton Television, broadcasts up to five hours of competition and highlights each day during the Classic. These broadcasts can also be seen online at www.wyvh.tv.

For more information on the Hampton Classic Horse Show, please visit the Hampton Classic website at www.hamptonclassic.com or call 631-537-3477. Hampton Classic Horse Show, Inc. is a 501(c)(3) charitable corporation.

Advertising & Promotion

EXPRESS NEWS GROUP SPECIAL SECTION

THE HAMPTON CLASSIC
AUGUST 2025
50 Years
A SPECIAL PUBLICATION FROM THE EXPRESS NEWS GROUP

TRADITION
The top values and traditions have made the Hampton Classic one of the great equestrian destinations.

JUMPING 101
YOUR FIRST CLASS

UNSTOPPABLE
Bliss, Amour and Spirit on the Hampton Classic

PAINTED
The Hampton Classic celebrates 50 years with 'Painted in the Heart of Sky', a special 50th anniversary celebration.

RESCUE
HEART adoptions and rescue work for equestrian horses and riders alike.

BRAIDED
A million uses and counting: everything you need to know about the equestrian braid.

SHOWSTOPPER
Bonds of Hampton Classic's 50th Year, with special and exciting opportunities for every age.

VIVA KANAI

SOCIAL MEDIA - INSTAGRAM



The Hampton Classic Instagram account reached more than 34,444 followers this year, over an 8% increase from 2024. The Hampton Classic continued to utilize the platform to document the natural beauty of the grounds, and the build of the show.

During the 3 weeks surrounding this year's Hampton Classic, the show's Instagram account acquired 1,775 new followers, and its posts had approximately 1.2M views. In addition, multiple social media influencers with millions of followers, posted from and tagged the Hampton Classic.

SOCIAL MEDIA - THREADS



The Classic's linked Threads account to its Instagram account now has 5,254 subscribers.

SOCIAL MEDIA - FACEBOOK



The Hampton Classic's Facebook page has more than 28,568 followers. The Classic's Facebook page includes photos, updated information, and discussion topics year-round. During the show, Randolph PR managed the Classic's Facebook page, and added more live video content and other programming.

SOCIAL MEDIA - TIKTOK



The Hampton Classic's TikTok account has 1,678 followers.



HAMPTON CLASSIC HORSE SHOW

AUGUST 24 - AUGUST 31

TICKETS AVAILABLE ONLINE FOR THE \$400,000 LONGINES HAMPTON CLASSIC GRAND PRIX BEGINNING AUGUST 1ST

WWW.HAMPTONCLASSIC.COM

Advertising & Promotion



HAMPTON CLASSIC HORSE SHOW AUGUST 24 - 31, 2025



SCAN



HERE

TICKETS AVAILABLE FOR A NEW ELEVATED EXPERIENCE

**JUDGE'S BOX
LOUNGE**

**TENTED RINGSIDE VIEW AVAILABLE
THURSDAY THROUGH GRAND PRIX SUNDAY**

RESERVED GRANDSTAND TICKETS FOR AUGUST 31

**\$70K CSI2* GRAND PRIX &
\$400K CSI5* LONGINES HAMPTON CLASSIC GRAND PRIX**

TICKETS REQUIRED FOR THESE EVENTS

hamptonclassic.com

[@hamptonclassic](https://twitter.com/hamptonclassic)

LONGINES

SAMPLE ADVERTISEMENT & ADVERTISING POSTER

Approximately 200 working posters were displayed in retail locations and other high traffic areas throughout the East End of Long Island.

THE HAMPTON CLASSIC

AUGUST 24 - 31, 2025

THE PERFECT END TO THE PERFECT SUMMER

50th Anniversary

HIGHLIGHT EVENTS

<p>OPENING DAY - SUNDAY, AUGUST 24 \$10,000 Marders Local Hunter Derby</p> <p>MONDAY, AUGUST 25 LIHSSRD Finals</p> <p>WEDNESDAY, AUGUST 27 \$40,000 CME Group National Grand Prix</p>	<p>FRIDAY, AUGUST 29 \$70,000 Douglas Elliman 5* Grand Prix Qualifier</p> <p>SATURDAY, AUGUST 30 FEI 5* Winning Round</p> <p>SUNDAY, AUGUST 31 \$10,000 Junior/Amateur-Owner Hunter Classic</p>
--	--



DAILY ATTRACTIONS

Hunter & Jumper Competition in 6 Rings

80+ Boutiques

International Food Court

Pony Rides



Sag Harbor Food Pantry Donations

Bring 3 or more non-perishable items and gain entry for a carload of people on Tuesday, Wednesday or Thursday! Donations also accepted all week at will-call and multiple locations on the showgrounds.

Monday, August 25

Animal Adoption Day

Dogs & Cats
11 am - 2 pm

Horses
1:30 pm - 3 pm
presented by EQUUS Foundation







Saturday, August 30

Kids' Day

10 am - 2 pm

Free Pony Rides under 12
Musical Entertainment
Petting Zoo Animals
Circus Acts
Face Painting



GENERAL ADMISSION

\$25/carload

no dogs allowed in the Grandstands, Bleachers, Boutique Garden or VIP Tents

Scan to purchase



General Admission/Grand Prix

Grand Prix Sunday, August 31

\$75,000 2* GRAND PRIX

LONGINES HAMPTON CLASSIC

5* GRAND PRIX

@hamptonclassic

Hampton Classic Horse Show, Inc.
240 Snake Hollow Road, Bridgehampton, NY 11932
info@hamptonclassic.com - www.hamptonclassic.com



Photos courtesy of (clockwise from top left) Priscilla Degan (2), Kind Media LLC (3)

Charitable Components

The Hampton Classic is a 501(c)3 non-profit corporation with a two pronged mission – to put on the best horse show possible and to support other non-profit organizations.

STONY BROOK SOUTHAMPTON HOSPITAL

As the Hampton Classic’s Official Community Partner, Stony Brook Southampton Hospital has a booth on-site to accept donations and inform visitors about the services of their hospital, receives VIP tables to interact with donors and other stake holders, and receives complimentary admission for all hospital employees. The Classic also makes an annual financial contribution to the hospital and has given more than \$2 million since the partnership began.

DONATIONS

Hampton Classic donated to 63 charity events, raffles and silent auctions leading up to the 2025 show.

SAG HARBOR FOOD PANTRY

The Hampton Classic collected non-perishable food items throughout the week. On Tuesday and Wednesday, cars entering with 3 or more items to donate received complimentary entry to the show.

OPENING DAY

ConnectOne Bank presented the EQUUS Foundation with a check for \$4,000. This presentation was made immediately following EQUUS’s parade of adoptable animals during the Opening Day Ceremony. The Smithtown Hunt also was on hand with their exhibition.



HORSE SHOW PARTNERSHIPS



The Hampton Classic partnered with the Old Salem Farm Spring Horse Shows, LONGINES Global Champions - New York and the upcoming FEI World Cup Finals in Fort Worth, TX to increase awareness and cross promote between all three prestigious events.



Clockwise: Kristin Gray, Lisa Tamburini (2), Shanette Cohen

Hospitality

VIP TABLE EXAMPLES

L-R: Lenny Stuckler, Priscilla Degan, Lenny Stuckler



L-R: Lisa Tamburrini, Kristin L. Gray, Priscilla Degan



L-R: Priscilla Degan (2), Barbara Lassen, Lisa Tamburrini



The Hampton Classic executed an extensive media campaign, issuing approximately 250 media credentials. The press were able to work on-site in the ringside LONGINES Media Tent.

All Hampton Classic releases, as well as press releases from Hampton Classic Sponsors, were made available to the media through an electronic press kit on the Hampton Classic website. Hampton Classic's press release subjects and distribution dates are included below.

August 31, 2025: Mendoza Soars to Victory in \$400,000 Longines Hampton Classic 5* Grand Prix

August 31, 2025: Haas Sets the Pace in \$25,000 Agneta & Brownlee Currey Junior/Amateur Jumper Classic presented by FarmVet and the Currey Family

August 30, 2025: Sweet Smiles in Attendance During Kids Day at the 50th Annual Hampton Classic Horse Show

August 30, 2025: Wireman Goes for Broke in \$62,500 CSI5* Winning Round at 50th Annual Hampton Classic Horse Show

August 30, 2025: Rowan Tops the Leaderboard in \$10,000 Hermès Equitation Championship at 50th Annual Hampton Classic Horse Show

August 29, 2025: Ward Flies to Win \$116,100 Douglas Elliman 5* Grand Prix Qualifier presented by Longines at 50th Annual Hampton Classic Horse Show

August 29, 2025: Wasserman Back on Top in \$32,000 Wölffer Estate 2* Grand Prix Qualifier at 50th Annual Hampton Classic Horse Show

August 28, 2025: Goutal-Marteau Finishes 1-2 in \$10,000 Hunt & Go Stake presented by The Baran at 50th Annual Hampton Classic Horse Show

August 28, 2025: Matz Blazes Ahead in \$32,000 CSI5* Two-Phase at 50th Annual Hampton Classic Horse Show

August 27, 2025: Green and Performance Hunter Champions Shine at 50th Annual Hampton Classic Horse Show

August 27, 2025: Bluman Leads Victory Lap in \$40,000 CME Group National Grand Prix at 50th Annual Hampton Classic Horse Show

August 26, 2025: Lignelli Gallops to Victory in \$10,000 Stomp Capital 1.40m Open Jumper at 50th Annual Hampton Classic Horse Show

August 26, 2025: Suzani Designs Wins Boutique Contest at the 2025 Hampton Classic Horse Show

August 25, 2025: First Hunter Champions Crowned During Local Day at the 50th Annual Hampton Classic Horse Show

August 25, 2025: Adoptable Friends Star in Animal Adoption Day Presented by Gotham Enterprizes at the 2025 Hampton Classic Horse Show

August 25, 2025: Extraordinary Athletes Take the Stage During Long Island Horse Show Series for Riders With Disabilities Finals presented by Dime Bank

August 24, 2025: Goutal-Marteau Earns Top Honors in \$30,000 The Wellington Jumper Challenge at 50th Annual Hampton Classic Horse Show

August 24, 2025: The 2025 Hampton Classic Horse Show Celebrates 50 Years on Opening Day

August 15, 2025: World #1 Kent Farrington Tops Impressive Field of Entries Set to Compete in 50th Annual Hampton Classic Horse Show

June 23, 2025: Hampton Classic Celebrates 50 Years of World-Class Equestrian Tradition

April 21, 2025: Hampton Classic Unveils 2025 Poster

ANIMAL ADOPTION DAY

The Hampton Classic held its 16th annual Animal Adoption Day on Monday, August 25, sponsored by Gotham Enterprizes. The Hampton Classic held a “Meet and Mingle” presented by the EQUUS Foundation, in the Grand Prix Ring. Spectators had the opportunity to go into the ring and directly interact with the available equines. And, HEART Equine Ambulance provided tours of the HEART rig. As a result of Adoption Day, 5 horses were adopted.

In addition, adoptable dogs and cats were showcased in the Kid’s Area from a number of local rescue organizations, also resulting in many forever homes.

L-R: Lisa Tamburini, Kristin L. Gray (2)



L-R: Kristin L. Gray (3), Lisa Tamburini



L-R: Lisa Tamburini (3)



On-Site Visibility

BOUTIQUE CONTEST

The Hampton Classic held the “Boutique Vendor Contest” recognizing excellence in boutique design. This year’s judges, Donna Karan, Gabby de Felice, and Kelly Klein, selected the most inventive, beautiful, and well-designed boutiques. First place was awarded to Suzani Designs, second place to Vogel and third to Zadeh NY. An honorary mention was given to Krewe Eyewear for its traveling unit in the center of the garden. The winners displayed the award ribbons in their booths.



CITARELLA COOKIE DECORATING

On Opening Day, Citarella provided a cookie decorating station in the Kids’ Tent. Children were able to produce their own colorful creations using Citarella ingredients including frosting and edible paint pens, all under the supervision of the head pastry chef from the Bridgehampton store.



Rita Smith photo



Randolph PR photos

DREAM PONIES SHADE TENT

Dream Ponies was the sponsor of the Shade Tent by Hunter Ring II.

L-R: Rosanna Arkinson, Kristin L. Gray, Kind Media LLC



LONG ISLAND HORSE SHOW SERIES FOR RIDERS WITH DISABILITIES FINALS

For the 18th year, the Hampton Classic hosted the LIHSSRD Finals, sponsored by Dime Bank. At the awards lunch held in the Horseman's Chalet, competitors got their participation ribbon and gift bag from show jumping rider, Joe Fargis.



STONY BROOK MEDICINE KIDS' ACTIVITIES

Stony Brook Medicine brought their Pediatric Trauma Center experts and Wendy the Pipecleaner Lady to entertain children with her creative pipe-cleaner creations.

They also entertained children with their prize wheel swag in addition to provided information on water safety, helmet safety and equestrian safety.

Clockwise: Rosanna Arkinson, Kristin L. Gray, Claudia Parks, Rita Smith



LIVE EVENT PAINTING BY KATHRYN MCCABE

On Friday of the show week, artist Kathryn McCabe was on-hand in the Grand Prix Tent to create beautiful watercolor illustrations of VIP guests, providing a memorable souvenir of the Hampton Classic experience.



L-R: Rosanna Arkinson, Lenny Stuecker



VIP TABLE CONTEST SPONSORED BY HAMPTONS COTTAGES & GARDENS

For the 13th year, Hamptons Cottages & Gardens sponsored a VIP Table Décor Contest. The top three tables, as judged by HC & G Publisher, Pamela Eldridge and Princess Margarita de Bourbon de Parme were featured on the Hamptons Cottages & Gardens website and in the October issue. First place went to the Lignelli table, second went to the Gagosian table, and the third place award went to the Wölffer Estate Vineyard table. The winners were announced just prior to the start of the \$400,000 Hampton Classic Longines 5* Grand Prix.



Extra awards were given to Hedley Studios for “Most Innovative”, Brain Juice for “Best Overall Theme” and Blue Star for “Best Floral Design.”



Clockwise: Kristin L. Gray (2), Lisa Tamburini, Barbara Lassen, Claudia Parks, Lisa Tamburini, Barbara Lassen

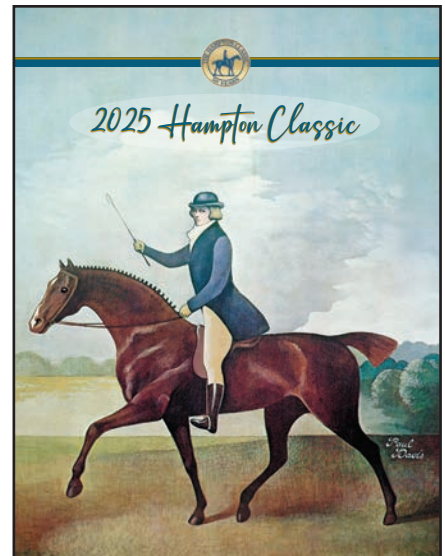
PASSES & PUBLICATIONS



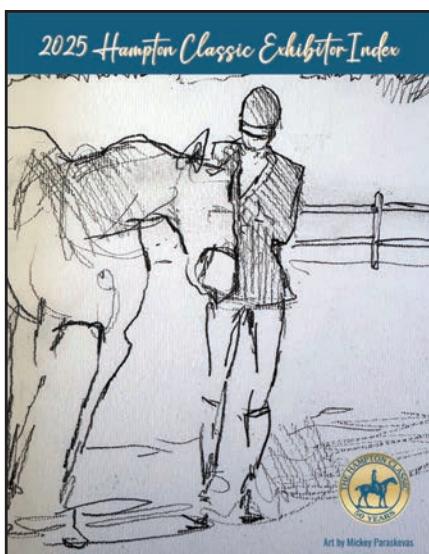
This 60-page publication provides a competition time schedule, event specifications, rules and entry forms. Listing of local accommodations options and advertisements targeting riders, owners and trainers are included as well. The Prize List was available online.



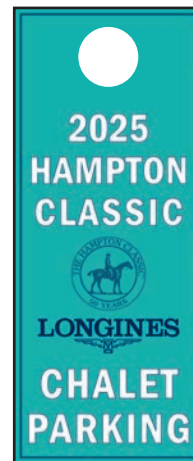
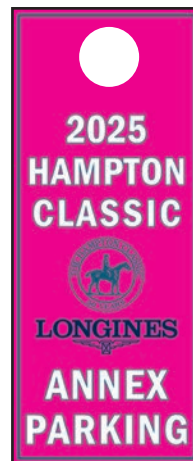
Provided to all corporate sponsors, this publication is a comprehensive instruction manual with information about executing all of the elements typically included as part of sponsorship agreements.



The 300+ page souvenir program includes a schedule, articles about the sport, pictures of last year's winners, and beautiful ads. Circulation - 3,000



This is a listing of competitors entered in the show. The Exhibitor Index was available online.



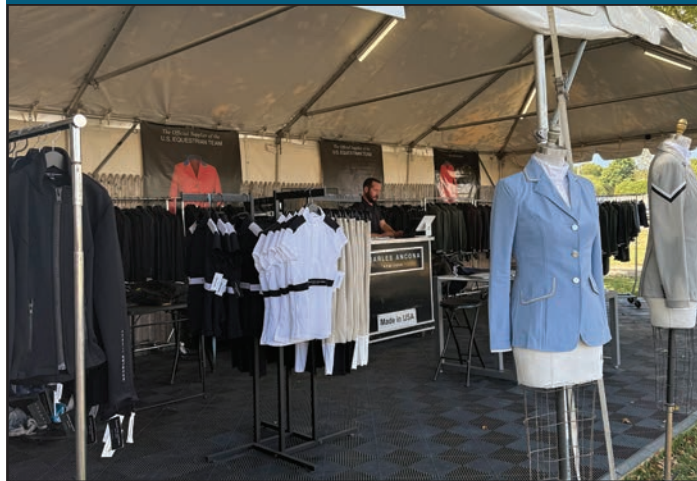
On-Site Visibility

BROCHU WALKER



Rosanna Arkinson

CHARLES ANCONA



Rosanna Arkinson

CWD



Rosanna Arkinson

EQUISITE



DER DAU BOOTS & SHOES



Priscilla Degan

BOUTIQUE EXAMPLES

FAIRFAX & FAVOR



HERMÉS



FARMVET



HAPPY HEN



HUMAN TOUCH



Top-Bottom: Rosanna Arkinson (3)

On-Site Visibility

JODS



LAND ROVER



MARDERS



RENEWAL BY ANDERSON



SCOTT DUNN



STARDUST EQUESTRIAN



Top-Bottom: Rosanna Arkinson, Claudia Parks, Rosanna Arkinson

Top-Bottom: Lenny Stucker, Rosanna Arkinson (2)

BOUTIQUE EXAMPLES

TESH



VANNER HOUSE



VOGEL



VOLTAIRE



WELLIGOGS



Top-Bottom: Priscilla Degan, Rosanna Arkinson

Top-Bottom: Rosanna Arkinson, Priscilla Degan, Rosanna Arkinson

On-Site Visibility

BRAINJUICE

Available in the USET VIP Tent and Longines Media Tent, BrainJuice provided refrigeration to sample their ready to drink BrainPower supplements and teas.



Liz Soroka

MAGAZINES

Many of the Hampton Classic's media partners received on-site distribution of their publications in high-traffic areas of the show grounds, including in the VIP Tents, Food Court, and Information Booths.



Priscilla Degan



New York's Favorite Coffee, ProElite and Dechra sponsored welcome coffee and snacks for exhibitors, trainers, grooms and owners on Saturday, August 24th at the Information Booth.

CITARELLA



Liz Soroka

Citarella provided breakfast and lunch to those who had access to the International Stabling Area on the final five days of the Hampton Classic.

NEW YORK'S FAVORITE COFFEE PROELITE & DECHRA



L-R: Liz Soroka, Rosanna Arkinson

SAMPLING & DISTRIBUTION / RECEPTIONS

TUTTO CAFFÈ X BUENA VIDA COFFEE BAR

Tutto Caffè operated a coffee bar in the USET Tent featuring Buena Vida Coffee. Complimentary to all VIP attendees, the cafe offered an extensive selection of delicious coffee drinks from Tuesday through Sunday of the show week.



L-R: Rosanna Arkinson, Kristin L. Gray

WÖLFFER VINEYARD 50TH ANNIVERSARY PARTY

Wölffer Estate hosted a 50th anniversary celebration at their wine stand on Wednesday of the show week. Attendees enjoyed complimentary appetizers and Wölffer's signature wines, all while enjoying the beautiful backdrop of the vineyard in Sagaponack.



L-R: Reyna Archer, Randolph PR (2)



DIME BANK CHALET EVENTS

Dime Bank hosted receptions Thursday and Friday of the show week.



THE OPAL GROUP CHALET EVENT

The Opal Group hosted a chalet event on Wednesday of the show week.



Priscilla Degan

GALLOP NYC CHALET EVENT

Gallop NYC hosted a chalet event on Saturday of the show week.



Claudia Parks photos



Kristin L. Gray photos

SIGNAGE

L-R: Priscilla Degani, Kind Media LLC (2)



Top-Bottom: Lisa Tamburini, Rosanna Arkinson (2), Kind Media LLC



On-Site Visibility

\$10,000 MARDERS LOCAL HUNTER DERBY



won by Lady In Blue
ridden by Meghan Knapic

ATLANTIC EQUINE LOCAL JUNIOR HUNTERS



won by Cupcake
ridden by Louisa Dorrell

THE \$30,000 WELLINGTON JUMPER CLASSIC



won by S & L Marlon VD Heffinick
ridden by Brianne Goutal-Marteau

SERVPRO CHILDREN'S EQUITATION



won by Lily Amit (Flat, Sec A)
riding Stars Above

Kind Media LLC Photos

SPONSORED CLASSES

\$10,000 STOMP CAPITAL OPEN JUMPER 1.40M



won by XO Onermie
ridden by Alexa Lignelli

EQUISITE JUNIOR JUMPER 1.30M



won by Indekann HK
ridden by Adriana Forte

OLLYWEAR 3'3" PERFORMANCE HUNTERS



won by As You Wish (Section B)
ridden by Scott Stewart

\$40,000 CME GROUP NATIONAL GRAND PRIX



won by Phelina de Septon
ridden by Mark Bluman

Kind Media LLC Photos

On-Site Visibility

SPONSORED CLASSES

\$10,000 HUNT & GO STAKE SPONSORED BY THE BARAN



won by Remedy
ridden by Brienne Goutal-Marteanu

\$5,000 CITARELLA OPEN JUMPER 1.40M



won by Myjorka
ridden by Stella Wasserman

\$10,000 HERMÉS EQUITATION CHAMPIONSHIP



won by Baylee Rowan
riding Watermelon

\$25,000 AGNETA & BROWNLEE CURREY JUNIOR/AMATEUR CLASSIC



won by Ogue BT Special
ridden by Elena Haas

SPECIAL AWARDS

\$400,000 LONGINES HAMPTON CLASSIC 5* GRAND PRIX



won by In The Air
ridden by Jessica Mendoza

WÖLFFER ESTATE WINE PRESENTATION



won by Jessica Mendoza

LONGINES 2* RIDER CHALLENGE & TIMEPIECE PRESENTATION



won by Faleh Alajami

LONGINES 5* RIDER CHALLENGE & TIMEPIECE PRESENTATION



won by Jessica Mendoza

Kind Media LLC Photos

On-Site Visibility

SPONSORED JUMPS



Kind Media LLC photos

THE CLOTHES HORSE

The Clothes Horse provided all custom coolers for this year's show. In addition, they sponsored the longeing ring.

L-R: Kind Media LLC



L-R: Randolph PR, Rosanna Arkinson



CHAMPION BAGS PROVIDED BY VANNER HOUSE

L-R: Randolph PR



On-Site Visibility

HEART EQUINE AMBULANCE



HEDLEY STUDIOS DRIVE AROUND



L-R: Priscilla Degan, Liz Soroka

RONALD MCDONALD HOUSE CHARITIES COURTESY SHUTTLES



BOTTLE DISPLAY



L-R: Rosanna Arkison (2)

GREEN IS THE NEW BLUE

The Hampton Classic continued its partnership with Green is the New Blue to execute a number of incentives to “go green” at this year’s horse show. Such initiatives included shopper totes, reusable pouches for the VIP credentials, and signage advocating water conservation at the wash stalls. In addition, GITNB sponsored sustainable centerpieces in the VIP Tents.

Water coolers were placed in key locations around the Hampton Classic grounds, encouraging attendees to #bringyourown container to refill. Finally, GITNB also provided YETI bottles to all participants in the LIHSSRD finals.

MANE ‘N TAIL SHINE & SPA STATIONS



Kind Media LLC



STONY BROOK MEDICINE AMBULANCE & EMT'S



Top-Bottom: Liz Soroka, Claudia Parks, Rosanna Arkinson



L-R: Liz Soroka (2)



On-Site Visibility

LAND ROVER & JAGUAR DRIVE AROUNDS & DISPLAYS



L-R: Priscilla Degan, Kind Media LLC, Rosanna Arkinson

LONGINES DISPLAYS



Clockwise: Priscilla Degan, Rosanna Arkinson, Priscilla Degan (3), Rosanna Arkinson, Kind Media LLC

OTHER ACTIVATION

HERMÈS RIDER LOUNGE

Hermès was the sponsor of the Rider Lounge next to the Grand Prix ring. Equipped with snacks, coffee, and beverages, the Lounge offered a shaded and comfortable spot for the Hampton Classic's top competitors to relax and watch the action in our main competition field.



L-R: Priscilla Degan, Lenny Stuckler

MARIA MENDELSON RIDER NUMBERS



L-R: Lisa Tamburini, Rosanna Arkinson

YETI WATER COOLERS



On-Site Visibility

OTHER ACTIVATION

CONNECTONE BANK INTERACTIVE MAP

ConnectOne sponsored an interactive grounds map to help enhance the experience of Hampton Classic attendees. The map was viewed a total of 1,107 times throughout the show week.



MARDERS INSTALLATIONS



Rosanna Arkinson



Lenny Stucker

ROBBINS WOLFE BARS & VIP FOOD CONCESSION



Clockwise: Priscilla Degan, Lisa Tamburini, Reyna Archer, Rosanna Arkinson (2)

Press Coverage

PRESS CONFERENCE

A press conference was held at the conclusion of the \$400,000 Longines Hampton Classic Grand Prix on Sunday. The top three finishers, Jessica Mendoza, Shane Sweetnam, and Kristin Vanderveen were joined by the course designers, Nick Granat and Anderson Lima to field questions from the media. The press conference, hosted in a Hampton Classic Chalet, was facilitated by Press Chief Marty Bauman.



Photos: Kristin L. Gray

Press Coverage

Placements in such significant print media as New York Magazine and Newsday highlighted this year’s national media coverage. Chronicle of the Horse, Hamptons Magazine and Dan’s Papers were among the prominent equestrian and local publications featuring coverage of this year’s show. Advance publicity, on-site media relations and follow-up reporting led to hundreds of additional media placements. Only a sampling of these placements is included in this report. The following list chronicles media hits as of November 1, 2025.

Publication	Location	Circulation	Placements
Chronicle of the Horse	Middleburg, VA	23,000	1
Dan’s Papers	Southampton, NY	35,000	5
East Hampton Star	East Hampton, NY	6,000	2
Equestrian Living Magazine	Brownsville, VT	240,000	2
Hamptons Magazine	Southampton, NY	50,000	1
Hamptons Real Estate Showcase	Southampton, NY	30,000	1
HC&G	New York, NY	40,000	2
Long Island Jewish World	New York, NY	16,000	3
Millenium Magazine	New York, NY	unknown	1
Newsday	Mellville, NY	437,000	1
New York Magazine	New York, NY	400,000	1
Quest	New York, NY	85,000	1
Sidelines	John’s Island, SC	15,000	2
South Forker	Mattituck, NY	18,000	1
The Express News Group (Southampton Press, East Hampton Press, Sag Harbor Express)	Southampton, NY	16,000	20
The Jewish Connection	Staten Island, NY	20,000	2
Voz Latina	Southampton, NY	92,000	2

PRINT & ONLINE MEDIA PLACEMENTS

Clip Source	Clips
27east.com	11
Allevvents.in	1
Americanfarriers.com	1
Americanhorsepub.org	1
aol.com	1
Artfulliving.com	1
Average Socialite.com	1
Behindthehedges.com	1
Blacktiemagazine.com	2
BusinessNewsLedger.com	1
Chewingthefat.com	1
Chronicleofthehorse.com	1
Clear Round Travel	1
Clipmyhorse.tv	1
Cntraveler.com	1
Cognac'sCornerMagazine.com	2
Cottagesandgardens.com	2
Curbed.com	1
DailyMail.com	1
DailyScanner.com	1
Danspapers.com	3
Eastendgetaway.com	1
Easthampton.com	2
Easthamptonstar.com	7
Eqliving.com	3
Equestrian Heaven	1
Equenews.com	6
Fireislandnews.com	1
Getty Images.com	1
Greaterlingisland.com	1
Hamptons.com	4
Hola.com	1
Horsenation.com	1
Horsesport.com	3
lloveny.com	1
iONTHESCENE	7
Jameslanepost.com	3
Jumpernewsusa.com	4
Jewish Connection	2
Longisland.com	1
Longislandmediagroup.com	2
LongIslandPress.com	1
MSN.com	2
MarketsHerald.com	2
Millenium Magazine	1
Modern Luxury	1
New York Social Diary	1
Newsday.com	4
NYTimes.com	1
Off The Record.com	4
Parade.com	1
People.com	1
QNS.com	1
RitzHerald.com	1
Ryegate.com	90
Southampton History	1
t2online.com	1
The Agency.com	1
Thecut.com	1
Thehorsefodelawarevalley.com	7
Theplaidhorse.com	5
Theseasun.com	1
Theshopmag.com	1
Vuelongisland.com	1
Wliw.org	1
Worldofshowjumping.com	7
WSJ.cp,	1
WuzUpDoc	2
WVVHTV.com	7
Youtube.com/TalkingHorses	1

Press Coverage

SOUTHAMPTON PRESS - AUGUST 28 & SEPTEMBER 4

SOUTHAMPTON STUDENTS GET NEW BACK-TO-SCHOOL ITEM: YONDR POUCHES PAGE A6

UNIQUE: Pro Padel League partners with Waffer Estate Vineyards, starting this weekend. C1

GUZZLERS: The top residential water user on the South Fork was more than 100 times that of the average home. R17

MUSIC MAKERS: David Krivshant and Kathleen Togg bring global rhythms to the East End. B1

BOOKSTORE AT ROGERS MEMORIAL LIBRARY IS A HIDDEN GEM PAGE A1

AMERICAN: Garden designer joins Horticultural Alliance to share modern gardens. R1

KID LOGIC: A bold, colorful dialogue between children and contemporary artists. B1

TRIUMPH: Jessica Mendoza, in the Air, wins their first-ever Hampton Classic Grand Prix. A20

Hampton Classic Opens

Hampton Classic Grand Prix and 10th Anniversary Celebration, August 28-30, 2025. The Hampton Classic Grand Prix and 10th Anniversary Celebration, August 28-30, 2025. The Hampton Classic Grand Prix and 10th Anniversary Celebration, August 28-30, 2025.

A20 SEPTEMBER 4, 2025

SPORTS AND OUTDOORS

A FIRST TIME FOR EVERYTHING

Jessica Mendoza edges out Shane Sweetnam to win the Hampton Classic Grand Prix

CLASSIC: Mendoza Beats Out Sweetnam In Jump-Off

FROM PAGE A20

Both the original course and the jump-off required a lot of strategy from the riders. Mendoza described her approach in the jump-off. She took a very tight inside approach and angle at the Williams vertical heading to what had been the triple combination, but was made into double combination for the jump-off. That tight turn — and another tight turn to the bright green Brainsice over after the double — allowed Mendoza to take a slightly more careful approach to the all black Hampton Classic Liverpool course, which was the final element in both the original course and jump-off, preserving her faultless ride.

"It's always fun to go in a jump-off knowing you're in the top three," she said. "You don't really have too much to lose. I played a little safe in the last. I knew there was a bit of time that Shane could beat me, but in the Air) was quick across the ground everywhere else. She's an incredible horse and had an amazing summer. She's sort of found herself this year."

It was a great summer for Mendoza's man, and a great week at the show for Mendoza herself, as long-time Hampton Classic Press Coordinator Mary Baumann pointed out. Mendoza was consistently in the ribbons with top placements in open jumper classes all week.

"You were knocking on the door," he said to her in the press conference. "I guess you were seeing it for today."

That consistency meant Mendoza not only won the big class, but also the Longines Rider Challenge, an annual prize at the show that goes to the rider who earns the most points in the five-star open jumper classes throughout the week. Mendoza went home with not one, but two Longines watches for winning the Grand Prix and the rider Challenge. Sweetnam was second in the rider Challenge, while Skylar Wireman was third.

Speaking of knocking on the door, Sweetnam has done that many times in the Grand Prix and has never taken home the top prize. He did that again on Sunday, and spoke about what the difference was this year.

"They're very different horses," he said of his horse and to The Air.

While Mendoza's mare may take more actual strides on the ground, her quickness at clearing the actual obstacles comes through as an advantage. "He spends a lot of time a little bit in the air, he's just a little bit closer enough to what I thought would be enough, and I was off by whatever, point five. But I was very happy with my horse. He jumped great. I could probably take a couple more gambles with his height."

Vanderweid had the disadvantage of having to go first in the jump-off, which is a challenge most riders can't overcome.

"It was cool to be the first clear and have the crowd so behind me," she said.

"She jumped later on, when the group was discussing how badly everyone was hoping for a jump-off, that she would've been perfectly happy to have gone on an ad-

Inside: Year Community Meet and greet, featuring a meet and greet with the community.

SPORTS AND OUTDOORS

A HEARTWARMING COMEBACK

Anne Byers and Rocklyn claim Grand Local Hunter Championship

A HEARTWARMING COMEBACK

Anne Byers and Rocklyn claim Grand Local Hunter Championship

BYERS REPORT

A week ago, Anne Byers was having the very best week of her life. She had just won the Grand Local Hunter Championship, and she was feeling great. She had just won the Grand Local Hunter Championship, and she was feeling great. She had just won the Grand Local Hunter Championship, and she was feeling great.

CLASSIC: Horse Show Opens for Its 50th Year

THE HAMPTON CLASSIC GRAND PRIX AND 10TH ANNIVERSARY CELEBRATION, AUGUST 28-30, 2025.

The Hampton Classic Grand Prix and 10th Anniversary Celebration, August 28-30, 2025. The Hampton Classic Grand Prix and 10th Anniversary Celebration, August 28-30, 2025.

Extraordinary Athletes Take Stage

Long Island Horse Show Series for Riders with Disabilities celebrates 20 years

The Long Island Horse Show Series for Riders with Disabilities celebrates 20 years. The Long Island Horse Show Series for Riders with Disabilities celebrates 20 years. The Long Island Horse Show Series for Riders with Disabilities celebrates 20 years.

QUEST - OCTOBER 2025

QUEST

FIELD & COUNTRY ISSUE

DAVID PATRICK COLUMBIA

THE HAMPTON CLASSIC IN BRIDGEMAN

EAST HAMPTON STAR - AUGUST 28



Kennic Mulligan, and Mishka Bhayan, Darrell Geoffrey Photo

Hampton Classic, Now 50, Still Spry

By JARA GRAVES
The working Hampton Classic Horse Show is so busy you might not notice the 50th birthday bash...
... "It's a great occasion."
... "I'm so glad to be here..."



... "The day's main event..."
... "The day's main event..."
... "The day's main event..."



... "The day's main event..."



DAN'S PAPERS - SEPTEMBER 5



Artwork by Dale Chihuly, Courtesy Hampton Synagogue

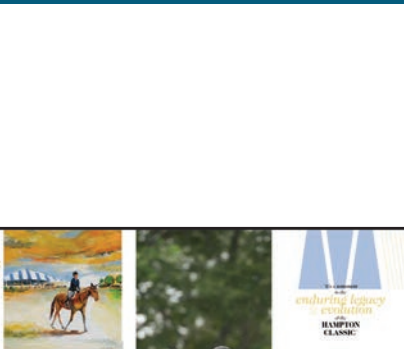


Press Coverage

NEW YORK MAGAZINE - SUMMER 2025



VUE - SUMMER 2025



VOZ - NO. 256



JEWISH WORLD - AUGUST 28



Press Coverage

JAMESLANEPOST.COM

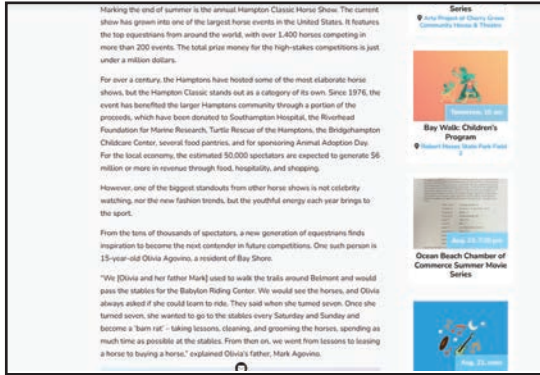
James Lane — POST —

HOME ARTS & ENTERTAINMENT DINING REAL ESTATE HOME & GARDEN WELLNESS CALENDAR JAMES LANE FEST

The 50th Annual Hampton Classic Horse Show Grand Prix Sunday



FIREISLANDNEWS.COM



BEHINDTHEHEDGES.COM

Real Estate Roundtable: Jumping Hurdles, Closing Deals

Real Estate Roundtable

Baron Hildebrand competing in the Hampton Classic Horse Show.

This year marks the 50th anniversary of the Hampton Classic Horse Show — a time when equestrians take center stage (in the ring, that is) in the Hamptons. How have horse culture and equestrian properties influenced the Hampton real estate market over the years? Are there any trends you are seeing in demand for these types of homes (and barns) today? In addition, is there any special memory you have of the horse show, especially one that might have a tie to real estate?

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Chris Ritchey
EAST HAMPTON

Chris Ritchey

Horse culture has left an enduring impact on the Hampton real estate market, blending lifestyle, history and beauty. One example is my current listing at 19 Hesterbrook Drive in East Hampton, offered at \$3 million. The property sits within the Dutch Alps Association, the original site of the Hampton Classic before it moved to its current Bridgehampton location. While the grounds have since been developed into townhouses and award-winning homes, the equestrian heritage remains visible in post-and-rail fencing, wide open pastures, and even a few vetted horses grazing in the fields. Across the Hamptons, most notably in Bridgehampton and Sagaponack, but truly everywhere, homes near equestrian properties benefit from expansive sky views, pastoral landscapes, and a unique charm that often enhances neighborhood value. I've enjoyed so many memorable Hampton Classic weeks over the years, each special in its own way. A few years back, my table d'hôte of paper flowers with QR codes linking to local charities was "Most Innovative," which was such a fun honor. But I have a feeling this year will top them all, as I'll be competing for the very first time. I'm incredibly grateful to my trainer and the horse's owner, Rebecca Robin, for making this dream a reality.

Dana Trotter
THE AGENCY
BRIDGEHAMPTON

Dana Trotter

The equestrian lifestyle and the Hamptons have always gone hand in hand. Owing horses has long been considered a luxury, and the Hamptons provide the perfect setting for equestrians to enjoy what they love, whether it's riding through fields, spending a day at the polo matches, sunbathing by the ocean, or boating on the bay. What makes this region so unique is that it offers something for everyone in the family, golf, tennis, sailing, or simply relaxing with a book in a setting that feels both vibrant and serene. The equestrian lifestyle, and the Hampton Classic Horse Show in particular, has long been part of life in the Hamptons, adding to the real estate market by reflecting both the prestige of the sport and the area's lifestyle appeal. Here, homes are more than residences; they are expressions of a way of life where luxury meets passion. Increasingly, buyers seek lifestyle-driven properties that let them create lasting memories doing what they love. For some, that means a full-scale equestrian estate with world-class facilities, for others, a smaller gentleman's farm where they can keep their horses close to home. This blend of elegance, sport, and lifestyle continues to make the Hamptons one of the world's most sought-after destinations.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Jackie Dunphy
THE OGDONIAN GROUP
EAST HAMPTON

Jackie Dunphy

I love horses and riding, and I am proud to report that my daughter Daniella is now a riding instructor, so she's taking the reins as the next generation in the family. The 50th anniversary of the Hampton Classic Horse Show is a great reminder of how deeply horse culture is embedded in the identity of our region. It has directly impacted our market — from building design to reconstructing the landscape out here. Over the years, we've seen farm fields transformed into equestrian centers, and as a result, growing demand for homes near these world-class facilities as close to horse trails. Equestrian properties have long been a cornerstone of our luxury market — not just for their acreage and amenities, but for the lifestyle they represent. In addition, the influence extends to architecture and design, with many new homes embracing a "rancher's heart" aesthetic that complements the natural beauty of the landscape. The event itself also acts as a catalyst for real estate interest; many attendees start as seasonal renters and may eventually become local buyers. The show draws international attention, and its prestige elevates the desirability of nearby properties. Horse shows, especially, introduce new people from around the world to the magic of the Hamptons.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Baron Hildebrand competing in the Hampton Classic Horse Show.

Brianna Williamson
DANIEL GALE BOTHBY'S INTERNATIONAL REALTY
HUNTINGTON


Brianna Williamson

I have seen investments in homes close to the Bridgehampton showgrounds and the development of a lot more horse farms that have easy access to the showgrounds. There used to be fields and now there are farms. I have recently sold two properties in the last couple of years to equestrians who want to have their own barns and paddocks on their property rather than keep them at a boarding stable. They don't want to have to compete with others for ring time and jumps and prefer having their own greens taking care of their prize show horses and know that they are getting fed the proper food and are being well taken care of. Also, after the initial investment, the bond, which keeps going up, is more manageable for those with multiple show horses. I remember seeing all the celebrities with their children or celebrity dates like Peter Boyle, Lawrence Fishburn, Joan London and Kelly Kline. I sat outside a show ring, after competing and negotiated the sale of a \$25 million estate on my old place to a celebrity while providing 1 year to my office.

NEWYORKTIMES.COM

It's a Very American Equestrian Discipline. Europeans Are Intrigued.

Riding horses in the longest, American hunter style has long been dominated by many speed-loving show jumpers. Now it may be catching on abroad.



Princess Margarita de Bourbon-Parma of the Netherlands has long loved fiery Spanish dressage horses and show jumping competitions where horses clear hurdles at speed, the latter determined by who clears them the fastest without knocking any down.

But recently she has become intrigued by a uniquely American discipline called the hunter, where horses are judged not on their intensity or velocity, but on their innate beauty as they traverse a course of jumps — slowly.

So much so that she flew to New York to attend the **Hampton Classic Horse Show** in Bridgehampton this month, where she was sponsoring a class, to observe the hunters in competition, with plans to take back what she learns to promote the discipline in her homeland and abroad.

"I am going to watch and learn, because it is a master class," she said in an interview this month. "My goal is to translate this, as a patron, for the Dutch world. It is an old horse country. Sometimes they have old horse ideas, and sometimes they need to modernize."

Now, the high prices commanded in the United States for those rare animals with innate hunter talent (a naturally lithe gaiting and a ho-pow jump) have awakened more European breeders to the charms of the hunter arena.

At the **Stevens Hunter Horse Auction**, Debra Hays to **Nicki Champion** (top left).

When a **Lone Star Trailhorse**, **Spanish-Dominic Day** (top right).

Ascendancy it appears that many European horse dealers have shifted to training young horses in the American style from the ground up, rather than what was typical: trying to recalibrate a former jumper speed demon so that it can perfect the pace needed for the hunter.

The hunter discipline is less democratic than the steeple, or jumper classes, because a horse must be born with the ju-ju to take what it makes them stand out: good looks, a fluid way of moving and the ability to jump powerfully while in slow motion.

Crucially to the hunter rider's legibility appearance, perfecting this method of riding is painstakingly exacting. It requires consistent, invisible communication between horse and rider. But it also demands years of training for the animal in equine calisthenics to develop muscles that can propel something like 1,200 pounds of horse flesh into the air, seamlessly with no effort at all.

Fun for Funable Loafers

"I think it needs such a difference in the way I could give the horse because it had experience in the hunter ring," she said.

Combined with the 12-piece team used by **Princess Margarita** on European shows, she says, which includes her expert, and lighter weight, she says, she says she will be more consistent.

Princess Margarita might be one of the most successful American hunter riders to have ever competed in the hunter ring. She has a horse called **Blue**, named after the Dutch word for blue, which she has ridden in the hunter ring.

Though Ms. Silver specializes in speedy jumpers, even the past few years she competed in many jumper events, she said, she decided to try for the hunter.

"My years ago I would have been better at that horse," she said. "My husband said, 'What are you doing? You're in the hunter ring?' and I said, 'That will be worth it.'"

Princess Margarita is a former show jumper who is now a hunter rider.

EASTHAMPTONSTAR.COM

Royalty Rides Into Horse Show on a Mission

THE HAMPTON CLASSIC

BAKER BASS TEAM
ELEVATE YOUR EXPECTATIONS
Transacted Over 1000 in Real Estate Sales
40 Years of Industry Experience
SAUNDERS



Princess Margarita de Bourbon-Parma, right, was accompanied by the Hampton Classic's Patricia Bade van Motsum, the founder and president of the Hunter-Jumper Equitation Europe Foundation.

It turns out the rules of royal interaction these days don't always involve a formal bow or curtsy. The proper pronunciation of a Dutch princess's name, though, goes a long way in building a rapport between reporter and royalty. A handshake will also say a lot about you, for best results, it should be firm, brief, and authentic.

So began an interview with Her Royal Highness Princess Margarita de Bourbon-Parma of the Netherlands at the Hampton Classic Horse Show in Bridgehampton on Friday afternoon. A palpable glow surrounded the white, wooden picnic table where the interview took place, attributable either to the blazing late-summer sun, the fever-inducing experience of meeting actual royalty, or perhaps a combination of both.

To Princess Margarita, "horses are magnificent beings. They are big and warm and willing to do something with you." It's a partnership some 6,000 years old, she said, and one that has shaped the history of man. Think about it — so much travel, trade, and war happened on the backs of horses.

This was not the first time a member of a royal family attended the Hampton Classic, which marked its 50th anniversary this year. But H.K.H. Princess Margarita was not there to compete. Rather, she was there to learn all she could about American forward-style riding in an effort to popularize the hunter-jumper technique in Europe.

You could say she's putting the "quest" in "equestrian."

In addition to clinics, the eight-year-old equitation organization also hosts horse shows, including one later this month that will be its 43rd. Based on the American competition system, it even brings in professional judges from the U.S.

"Along the way, without wagging a finger at anyone, you learn horsemanship, you learn better riding skills, and therefore you improve the care and the welfare of the animals, and that is very important," Ms. Bade van Motsum said. "We're trying to explain to a society, to a community, how to make use of the horses that North America is using a different way."

Her Royal Highness said she likes that, as a hunter and jumper equitation show, the entire family can compete at various levels. "It's for all ages, so if you're older, in the 30-plus category — I would fall in that category — then I can still jump. Show jumping is much more scary at that age, I can tell you, so I think it's really cool that I could start jumping again."

Princess Margarita and Ms. Bade van Motsum have American partners in their quest: **Kristen Brann** and **Andrew Luntz**, founders of the **Bonus Global Hunter Classic**.

Trained in the traditional dressage and show jumping disciplines since a young age, Princess Margarita said she enjoys trail riding through forests and across beaches and seas. She recently began participating in hunter-jumper equitation clinics facilitated by Patricia Bade van Motsum, the founder and president of the Hunter-Jumper Equitation Europe Foundation.

"The collaboration between our two organizations is wonderful between Kristen and Andrew and the entire team and me," Ms. Bade van Motsum said. "They set up a top-quality, high-level hunter event in Europe. It had never been done before. They had horses from every horse in the United States. They had one of the finest horses in Europe. They had custom-made jumps, they made teams that incorporated Olympic-level jumping riders, and they gave them hunter lessons."

"That's what the fun," she continued. "I realized the awareness that this isn't just for the amateur rider, this has some of the top riders in the world, and it's a great experience. So we were going to be working together to support the Bonus Global Hunter Classic as the highest-visibility type horse show competition, and using that as an impetus for amateur equestrian horse shows, we're making the way that World Cup level shows would like to see it."

Princess Margarita balances her interest in hunter-jumper equitation with work in the equestrian and design of a jewelry brand, **De Paraiso Designs**. "It's all very inspired," she said. "It's to be as green as possible." "Outside she uses some of her jewelry to the Hampton Classic, she really enjoys her ring that had her wedding ring when she was a child."

After their series of interviews concluded on Friday, Princess Margarita and Ms. Bade van Motsum headed over to the show office to get jumping suits. This would enable them to sit with the judges for a certain class of competition, "and just talk through how this would be judged," Ms. Bade van Motsum said. "So a patron, Princess Margarita, just coming to this with a respectful knowledge, she's learning how it all works, because it's a real addition to our equestrian society in the Netherlands and Europe."

The princess called her visit to the Classic "a blessing trip."

"If you don't have enough about the sport, then you cannot really be part of it, so that's why I'm jumping into it," Princess Margarita said. "Jumping, literally, into this new world."

This can come as news to many international equestrians who are unfamiliar with the discipline beyond social media clips.

"Here people say, 'It's boring,'" said Vincent Dumoulin, a founder in Belgium who recently shifted to training his horses in the hunter style in Europe for the American market.

"I tell them that if hunter is boring for you, you should not start riding horses, because it means you don't take your time as a rider to train," he added. "They have no idea how difficult it is."

Princess Margarita was introduced to the hunter methodology in a clinic hosted by **Hunter, Jumper, Equitation Europe**, a group that has sought to gain traction for the sport on the continent.

"It is not easy," she said. "It is beautiful and it is calm, and I think it is much more fair on the horses, but it is not boring."

HOLA.COM

Christie Brinkley and Sailor Brinkley-Cook are everyone's favorite mother-daughter duo




Press Coverage

SOCIAL MEDIA SAMPLES

KELSIE WATTS - 1.1M FOLLOWERS

kelsiewattsmusic
Kelsie Watts
600 posts 1.1M followers 897 following

Artist
Recording Artist
Current Jane Seymour in @sixbroadway
OUT NOW "Fit It"
MGMT/Booking: straightup.melinda@gmail.com
www.soandso.bar.com/event... and 3 more
kelsiewattsmusic FIT IN Kelsie Watts 1 more

Followed by 7 others you know

Follow Message Subscribe

SIX CASTING

Thank you @hamptonclassic for the invitation to perform at the Hampton Classic Grand Prix ...

MOLLY SIMS - 1M FOLLOWERS

mollysims
Molly Sims
5,990 posts 1M followers 1,996 following

Beauty Everywhere
@ysebeauty
Podcast @lipstickontherim
Production @somethinghappyproductions
snipfeed.co/mollysims

Followed by 33 others you know

Follow Message Subscribe

Shop YSE Beauty Oscars Paris Pt. 1 Paris Pt. 2

Hamptons Classic LFG 🙌
@hamptonclassic

LUANN DELESSEPS - 1M FOLLOWERS

countessluann
Luann de Lesseps
4,439 posts 1M followers 1,616 following

Public figure
#RHONY
#Cabaret
#LoveHotel
For PR Inquiries: countessluann@prraconteur.com
www.countessluann.com/lin... and 1 more
countessluann Lunatics

Followed by 37 others you know

Follow Message Email

Love Hotel... Press 2025 TOUR Town Hall HOLIDAY T

70 10

KELLY BENSIMON - 1M FOLLOWERS

kellybensimon
Kelly Kiloren Bensimon she/her/hers
4,161 posts 1M followers 718 following

Real Estate
HOST: @lheartradio
FORBES named her a "Real Estate Mogul"
@douglassellman
COLLABORATIONS: kkbassistant@gmail.com
www.kellybensimon.com and 3 more
kellybensimon 3 new

Followed by 24 others you know

Follow Message Subscribe

KKB REAL The Itch Fa... Summer VL... #RHUGT ENVILLE

Liked by shanettecohen and others
kellybensimon From the barn to the show ring—nothing compares to the thrill of riding and competing at the Hamptons Classic. 🐾 🙌
#HamptonsClassic #EquestrianLife #KKBStyle #ShowJumping #RidingGoals #OG #HorseShowFashion #fromthebarntotherunway

WVH HAMPTONS TELEVISION

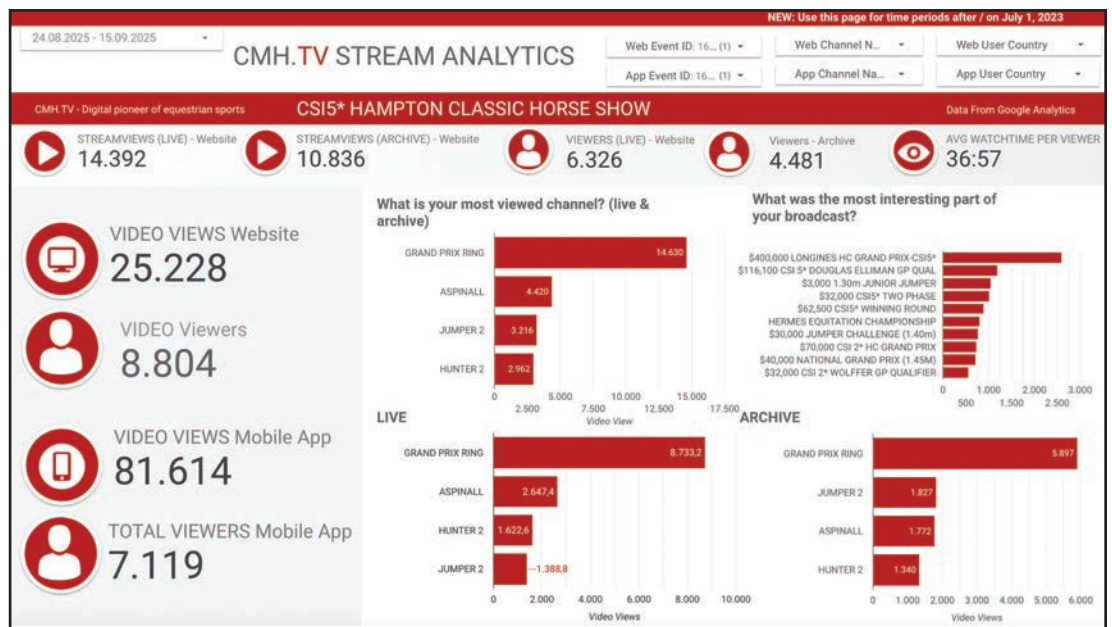


The Hampton Classic received 4-5 hours of live daily television coverage on WVH-Hampton Television, with a re-broadcast of the daily coverage each evening. In addition to competition coverage, many Hampton Classic sponsors were interviewed on-air about their partnership with the show. Much of the WVH coverage was also available online on YouTube. Hampton Television's Hampton Classic coverage was sponsored by LONGINES.

CLIPMYHORSE.TV

ClipMyHorse.tv produced complimentary live streaming of all Grand Prix ring competitions, which aired on the Hampton Classic's website and ClipMyHorse.tv. They also produced a live stream on the Hampton Classic website, of all classes taking place in the Aspinall Ring, our main hunter arena.

The Grand Prix Ring coverage, sponsored by LONGINES, included live commentary and other guests during major classes including 2* and 5* FEI events, culminating with the \$400,000 Longines Hampton Classic Grand Prix. Coverage was enhanced with graphics provided by LONGINES, including 3-D course descriptions for our weekend highlight classes.



Corporate Platinum Sponsors

THANK YOU FOR A GREAT SHOW!

BRAINJUICE

Citarella
FRESH FROM THE SOURCE SINCE 1912

 CME Group

COMPASS  ConnectOneBank
a better place to be

Dan's Papers

**DIME**

 Douglas Elliman

GAGOSIAN

HAMPTONS
MAGAZINE

 HEDLEY STUDIOS

JAGUAR

RANGE ROVER

DEFENDER

DISCOVERY

LONGINES



**The Original
Mane 'n Tail**
Straight Arrow

MARDERS

 **mm**
maria mendelsohn
FINE EQUESTRIAN AND LUXURY PROPERTIES

Robbins Wolfe
eventeurs®

 **SILO RIDGE**
FIELD CLUB

stomp
CAPITAL 

 **TAK PROTECTIVE GROUP**
WWW.TAKPROTECTIVEGROUP.COM
• MMXV •

 **THE HILLS**

 **THE
WELLINGTON**

VVH-TV
Hamptons Television®
A VIDEO VOICE, INC. COMPANY

 **WÖLFFER ESTATE**
VINEYARD