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Sam Edelman Boutique Wins Top Honors at the 2024 Hampton Classic Horse Show

Bridgehampton, NY – August 27, 2024 – The 2024 **Boutique Contest Winner** was awarded to Sam Edelman for their display showcasing a modern lifestyle brand with a rich heritage, creativity, and innovation located in the heart of the beautifully decorated Agneta Currey Boutique Garden and Stable Row at the 49th **Hampton Classic**.

Renowned fashion designer duo Mark Badgley and James Mischka were in attendance as special guest judges, who enjoyed a day attending boutiques and praising the elevated and overall design of their displays. Badgley, a fellow equestrian and longtime supporter of the Hampton Classic who was this year's featured artist on the show's poster, remarked on the consistency of style found at the Classic.

"It's consistency at the Hampton Classic; it's always inspirational," said Badgley. "They (Sam Edelman) really go beyond what is expected and the call of duty. I think that it's a product that resonates with the Hamptons' customer lifestyle. It's such a chic boutique and showcases so beautifully here in the Boutique Garden."





Sam Edelman won the 2024 Boutique Contest at the 2024 Hampton Classic Horse Show © RandolphPR

Badgley and Mischka, whose names are synonymous with the glamour and integrity of their collections, commented on the difficulty in judging this year's boutiques.

"It's not been easy (selecting a winner) because there are a lot of great boutiques here. To narrow it down and then pick a winner wasn't easy, but it was our pleasure to do it," said Mischka. "They (the boutiques) do such a fantastic job here; they really went all out and really put so much effort into it and it's beautiful."

Boutique winner [Sam Edelman](#) showcases a range of aspirational luxury products with a timeless American elegance in dresses, outerwear, denim, handbags, small leather goods, sunglasses, and kids' shoes.

"Being at the Hampton Classic is very nostalgic for us not only as a fashion brand but as a brand that has equestrian roots," said Dottie Grubb, Chief Marketing Officer for Sam Edelman. "Our founders Sam and Libby Edelman are long-standing attendees and exhibitors at the Classic, so being here is a great merger of their two worlds: love of equine sports and fashion. The design of the booth comes from the core design DNA of our brand, which is a nod to an equestrian theme."

Grubb noted the excitement of getting recognition from the judges. "We have a huge amount of respect for Mark and James, and Badgley & Mischka as a fashion house. They're pioneers in the industry and have an incredible taste level. It's a big accomplishment for us and a great testament to our design ethos to have their support."

Second place went to [Jenni Kayne](#), a California-based lifestyle brand that inspires an elevated approach to everyday living with a style that's rooted in timelessness and a coveted interior sensibility. Third place was awarded to [Suzani Designs](#) for their variety of curated designs of apparel and handcrafted accessories, all made utilizing the finest noble materials, including silk, linen, alpaca, vicuna and indigo.



Jenni Kayne earned second in the Boutique Contest © RandolphPR



Suzani Designs took third © RandolphPR

For live show results, visit HamptonClassic.com. Photos from the event are [available via Dropbox](#) with credits to KindMedia (unless otherwise noted in the folder name).

Each year approximately 50,000 people – including many A-list celebrities – come to watch the nation's best equestrian athletes compete at the Hampton Classic. Rated **USEF 'Premier-6'** for hunters and jumpers with designated **FEI 2* and 5*** classes, the Hampton Classic features more than 200 competitions in six spectacular show rings, the Agneta Currey Boutique Garden with more than 70 vendors, and a wide selection of dining options, all on its world-class 60-acre showgrounds.

FEI competition begins Thursday, August 29, with the **\$10,000 Citarella Open Jumper CSI2*** and **\$32,000 CSI5* Speed Stake** and continues throughout the weekend with eight 2*/5* classes featuring courses designed by Nick Granat. FEI competition also includes Friday's **\$32,000 Wölffer Estate 2* Jumper Classic** and **\$70,000 Douglas Elliman 5* Grand Prix Qualifier**, Saturday's **\$32,000 Open Speed Class CSI2*** and **\$70,000 CSI5* Winning Round**. The Classic culminates with the **\$75,000 Hampton Classic 2* Grand Prix** and the **\$400,000 Longines Hampton Classic 5* Grand Prix** on Sunday, September 1.

Other competition highlights include the **\$30,000 Open Jumper Challenge**, **\$10,000 Stomp Capital 1.40m Open Jumper**, **\$10,000 Lugano Diamonds Junior/Amateur Welcome Stake**, **\$10,000 Hermès Equitation Championship**, **\$10,000 Junior/Amateur-Owner Hunter Classic**, **\$25,000 Agneta & Brownlee Currey High Junior/Amateur Jumper Classic**, and the new **\$50,000 Kristen Baran Hunt Team Stake**.

Outside the show rings, families can enjoy unique shopping; hands-on activities, pony rides and petting zoo animals at the Kids Exhibition Tent; and many more fun activities during News 12 Long Island Kids Day (Saturday, August 31).

Daily admission to the Classic is \$20 per carload. Admission is free on Monday. Seniors and military are admitted free on Tuesday, Wednesday and Thursday, as are those who bring three or more non-perishable food items for the Sag Harbor Food Pantry. Grandstand tickets for the Longines Hampton Classic Grand Prix on Sunday, September 1, are \$60 per person (including fees) for reserved bucket seating. Grandstand tickets are electronic only.

For those who can't make it to the show grounds, [complimentary live webcasts](#) of all Grand Prix and Aspinall Ring competitions air on the Hampton Classic website. Produced by ClipMyHorse.TV, the Grand Prix Ring livestreams are sponsored by Longines and the Aspinall Ring livestreams are sponsored by [ClipMyHorse.TV](#). In addition, WVVH-TV, Hamptons Television, broadcasts up to five hours of competition and highlights each day during the Classic. These broadcasts can also be seen online at www.wvvh.tv.

For more information on the Hampton Classic Horse Show, please visit the Hampton Classic website at www.hamptonclassic.com or call 631-537-3177. Hampton Classic Horse Show, Inc. is a 501(c)(3) charitable corporation.