



THE HAMPTON CLASSIC EXHIBITOR INDEX ADVERTISING CONTRACT AUGUST 27 - SEPTEMBER 3, 2023

CLOSING DATE FOR AD CONTRACTS: **JULY 28, 2023**
ADVERTISING MATERIALS DEADLINE: **AUGUST 4, 2023**

Four Color Options & Rates

Inside Front Cover \$5000

Full Page \$1800

We've gone green! The Exhibitor Index will be available online beginning August 27th.

Conditions and Production Specifications: Please see page 2 of this form.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by August 4th

PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.

_____ Deposit Amount Paid

_____ Balance Due by 8/4/23

Payment Options: Checks made payable to "Hampton Classic" or American Express.

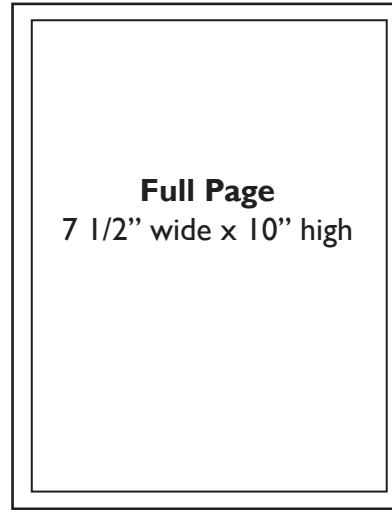
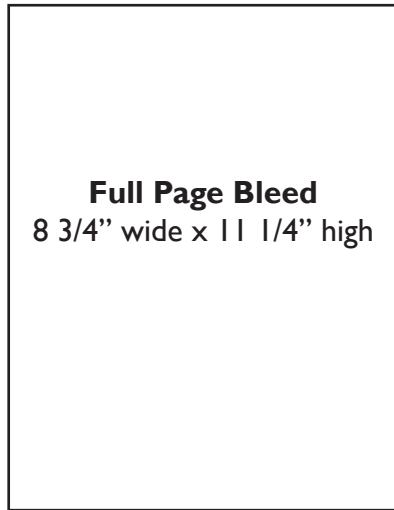
AMEX # _____

Check Enclosed

Exp. Date / CCV _____

Authorizing Signature _____ Date _____

SPECIFICATIONS



Printing: Digital printing on coated stock; saddle-stitch bound.

Trim size: **8.5" X 11"**
7.5" X 10" - Safety
8.75" x 11.25" - Bleed

Digital Requirements: Please send us a press quality PDF file of your ad. Be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document.

Electronic Files: Ads should be emailed (keeping the file under 25MB), or sent using a file transfer service (ex: Dropbox/We Transfer etc.) if over 25MB. Send to Rosanna@hamptonclassic.com. Ads will be preflighted in house before being sent to the printer to catch any problems ahead of time.

FEDERAL LAW PROHIBITS THE PUBLICATION OF ADVERTISEMENTS CONTAINING COPYRIGHTED MATERIAL WITHOUT THE PERMISSION OF THE PERSON OR ORGANIZATION OWNING THE COPYRIGHT OR ANOTHER AUTHORIZED TO PERMIT SUCH PUBLICATION. ADVERTISERS SUBMITTING ADVERTISEMENTS CONTAINING COPYRIGHTED MATERIAL WILL HOLD THE HAMPTON CLASSIC, ITS AGENTS OR EMPLOYEES, HARMLESS FROM ANY CLAIMS FOR UNAUTHORIZED PUBLICATION OF COPYRIGHTED MATERIAL INCLUDING A REASONABLE ATTORNEY'S FEE.