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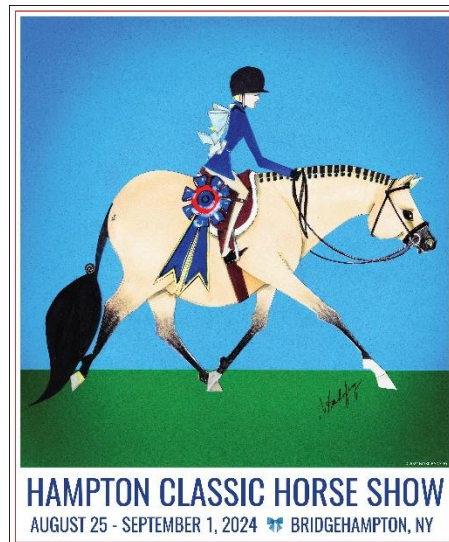
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Hampton Classic Horse Show Unveils 2024 Poster
Mark Badgley Selected as Official Poster Artist

Bridgehampton, NY – June 18, 2024 – The **Hampton Classic Horse Show** has unveiled its 2024 poster, “10,” featuring artwork by Mark Badgley of Palm Beach, FL.

The 49th annual Hampton Classic returns to Bridgehampton, NY, August 25-September 1, featuring world-class FEI CSI5* and CSI2* show jumping and USEF Premier hunter competitions with more than \$1 million in prize money.

The official Hampton Classic poster is a highly sought-after souvenir, and Badgley’s art joins the line-up of iconic collectors’ items, many of which are available for sale on the Hampton Classic website at the [Hampton Classic Poster Store](#). The 2024 poster, featuring Badgley’s design, is available for pre-sale on the website now and will also be available onsite during the horse show in the Hampton Classic Souvenir Booth.



A renowned fashion designer and accomplished equestrian, Badgley met his partner, James Mischka, while studying at the Parsons School of Design in New York. The duo joined forces to launch [Badgley Mischka](#) in 1988, and since then, they have made their mark with glamorous, stylish and wearable evening wear and accessories. Hailed among Vogue’s “Top 10 American Designers” and as darlings of the Hollywood set, Badgley and Mischka relocated permanently to Palm Beach in the last few years for several reasons: friends, horses, weather and aesthetics.

“The horse show has always been my favorite escape, especially the Hampton Classic,” said Badgley, who designed “10” with marker, pencil and pastel on paper. “‘10’ was inspired by the young kids I have watched starting in the pony rings over the years. Today, I am amazed to see many of them riding in derbies and grand prix across the world.”



Born in East St. Louis, IL, Badgley started designing at a very early age. After graduating from Parsons in 1985, he stayed in New York to work for designer Donna Karan, while partner Mischka worked for WilliWear WilliSmith. They launched their own label in 1988, focusing on a sophisticated style that caters to a younger, more modern couture customer. Their elegant, Old Hollywood-style designs have become a staple among celebrities such as Madonna, Jennifer Lopez, Rihanna, Sharon Stone, Jennifer Garner, Julia Roberts and Kate Winslet.

Badgley Mischka designs are constructed of the finest fabrics and superior craftsmanship. There is always an element of interest, either in the silhouette or with luxurious detail. The consistent integrity of their collections has pushed them to the forefront of fashion in Ready-to-Wear, bridal, handbags, jewelry, shoes, eyewear, swim and home furnishings. The brand is sold in prestigious stores such as Bergdorf Goodman, Neiman Marcus, Nordstrom and Saks Fifth Avenue in addition to the Badgley Mischka boutiques in Los Angeles, CA, and Palm Beach, FL.

More information can be found at <https://www.badgleymischka.com/>.

About the Hampton Classic Horse Show

Each year, approximately 50,000 people – including many A-list celebrities – come to watch the nation’s best equestrian athletes compete at the Hampton Classic Horse Show. Rated USEF ‘Premier-6’ for hunters and jumpers with designated FEI 2* and 5* jumping classes, the Hampton Classic features

more than 200 competitions in six spectacular show rings, the Agneta Currey Boutique Garden with more than 70 vendors, and a wide selection of dining options, all on its world-class 60-acre show grounds.

For more information on the Hampton Classic Horse Show, please visit the Hampton Classic website at www.hamptonclassic.com or call (631) 537-3177. Hampton Classic Horse Show, Inc. is a 501(c)(3) charitable corporation.