

FAST FACTS

WHAT: The 46th Annual Hampton Classic Horse Show

WHEN: August 28 - September 4, 2022

WHERE: Bridgehampton, NY (off Montauk Highway, Route 27 – 240 Snake Hollow Road) 65-acre showgrounds, located near some of the most beautiful beaches on the East Coast, amidst the splendor of the Hamptons summer scene.

HOURS: 8:00 a.m. to 5:00 p.m. daily (approximately)

MEDIA CONTACT: Marty Bauman, Classic Communications

Phone: (508) 698-6810 • Fax: (508) 698-6811

E-mail: Marty@classic-communications.com

Website: www.hamptonclassic.com

TICKET/BOUTIQUE/SPONSORSHIP/TABLE/GENERAL SHOW INFORMATION: Office: (631) 537-3177 or info@hamptonclassic.com. Please check the website for the latest information.

ADMISSION: \$20/carload

-Monday, Aug. 29: Admission Free, LIHSSRD competition Boutiques & Exhibition Tent Open, Animal Adoption & Welfare Day

-Tuesday – Thursday, Aug. 30 – Sep. 1 Seniors Free

-Saturday, Sep. 3: News 12 Long Island Kids Day: Children under 12 receive free admission and a free pony ride

-Sunday, Sep. 5: Reserved Grandstand Seats: \$45 per bucket seat

VIP TENT TABLES: There are three VIP Tents at the Hampton Classic: The Grand Prix Tent on the south side of the main ring, the USET Tent on the east end of the ring, and the Chalet Tent. Tables may not be purchased for individual days, with the exception of Opening Day, Sunday, August 28.

OPENING DAY TABLES: On Sunday, August 28, tables of eight may be purchased for \$400 and Grand Prix Ringside tables, which include fourteen passes, are available for \$700 if purchased by August 1.

SPECTATORS: Spectators come from Long Island, Manhattan and the Metropolitan area and include the general public, corporate executives, celebrities and their families. Other guests include vacationers summering in the Hamptons from many parts of the world.

COMPETITORS: From the US, Canada and abroad including up-and-coming riders, Olympic veterans and medalists along with World Cup and World Championship riders. Leadline class features riders as young as three years old.

DIRECTIONS: Long Island Expressway to Exit 70, South on Eastport Manor Road to Route 27, East to Route 27A (Montauk Highway), East to Bridgehampton Commons. Turn left on Snake Hollow Road to the showgrounds just past RR tracks.

THINGS TO DO: Spectators enjoy the competition in six show rings. The Kids Exhibition Tent offers hands-on activities, pony rides, and petting zoo animals. The Boutique Garden and Stable Row offers show souvenirs and a unique array of items for purchase from more than 80 unique shops. Food is available on the grounds and the international food court is located in the Boutique Garden. Nearby are the Hamptons' famous beaches, nightclubs, restaurants, and boutiques.

POSTER ARTIST: Shelli Breidenbach has been selected as the 2021 Official Poster Artist. Breidenbach's design, the first photograph selected for a Hampton Classic poster since 2007, was actually selected for the 2020 poster; but with the cancellation of last year's event because of the COVID-19 pandemic, it is making its debut as the official Hampton Classic poster this year.

COMMUNITY PARTNER: Stony Brook Southampton Hospital is the official community partner of the Hampton Classic. Since its inception, the Hampton Classic has contributed more than two million dollars to Southampton Hospital. In

addition, the Hampton Classic is itself a 501(c)3 non-profit organization and supports many other local and equestrian related charities.

PURPOSE: To offer the nation's top horses and riders a chance to showcase their talents at one of the finest horse shows in the country.

TELEVISION: WVVH-TV, the official Long Island television station of the Hampton Classic, will broadcast up to five hours of competition and highlights each day during the Classic. These broadcasts can also be viewed online at www.wvvh.tv. Live webcasting is available for all classes in the Grand Prix ring on the Hampton Classic website, and most other classes can also be viewed online at ShowNet.biz

CELEBRITIES/MEDIA PERSONALITIES: The line-up of celebrities who have attended or competed at the horse show in the past includes such stars as Alec & Billy Baldwin, Candace Bergen, Michael Bloomberg, Jon Bon Jovi, Christie Brinkley, Jimmy Buffet, Kate Capshaw, Kelly Ripa and Mark Consuelos, Glenn Close, Katie Couric, Robert Duvall, Rudy Giuliani, Kelsey Grammer, Mariska Hargitay, Katherine Hellman, Mariel Hemingway, Bianca Jagger, Billy Joel, Mick Jones, Quincy Jones, Donna Karan, Caroline Kennedy, Gayle King, Calvin Klein, Kelly Klein, Ralph Lauren, Jennifer Lopez, Susan Lucci, Joan Lunden, Elle MacPherson, Julianne Moore, Mary-Kate Olsen, Chynna, Bijou & Mackenzie Phillips, Stefanie Powers, Randy Quaid, Chuck Scarborough, Brooke Shields, Steven Spielberg, Bruce Springsteen, Martha Stewart, Barbra Streisand, Kathleen Turner, Robert Wagner, Jerry Seinfeld, L.A. Reid, Sophia Vergara, Beth Ostrosky Stern, Aida Turturro.

OLYMPIC VETERANS WHO MAY BE COMPETING: Leslie Burr Howard (1984 team Gold & 1996 team Silver Medalist/USA), Peter Leone (1996 team Silver Medalist/USA), Peter Wylde (2004 team Gold Medalist/USA), McLain Ward (2004 and 2008 team Gold Medalist, 2012, 2016 team Silver Medalist, 2020/USA), Margie Engle (2000/USA), Beezie Madden (2004 and 2008 team Gold Medalist, 2012, 2016 team Silver Medalist/USA), Mario Deslauriers (1984, Canada) Daniel Bluman (2012, 2016 Israel), Kent Farrington (2016 team Silver Medalist, 2020/USA), Jessica Springsteen (2020USA).

WEBSITE: The Hampton Classic website, www.hamptonclassic.com, features full show information, schedule, results, ticket information, photo gallery as well as link to the Hampton Classic's online Poster Store and more. The site has a complete sponsor listing and section describing the Classic's many service providers and vendor booths. There are complete lists of classes offered as well as a downloadable time schedule. The Classic's e-mail address is info@hamptonclassic.com.

YOUTH ACTIVITIES/EXHIBITION TENT: The Exhibition Tent features daily activities by various organizations. In addition, visitors enjoy pony rides, and our petting zoo animals.

WELFARE OF THE HORSE: Veterinarians, farriers and the show stewards are on duty daily. The veterinarians and stall watch services are available 24 hours a day. The Hampton Classic has pioneered many special horse welfare regulations. The Classic works closely with HEART (Humane Equine Aid & Rapid Transport) to assure that its state-of-the-art equine ambulance is on site and to help raise fund for HEART's service nationwide.

GRAND PRIX: This year, the Hampton Classic hosts five FEI-recognized Grand Prix on five consecutive days. Horses who successfully complete the course during Friday's \$75,000 Grand Prix Qualifier qualify for Sunday's \$300,000 Hampton Classic Grand Prix CSI**** presented by Land Rover. One horse per rider is permitted in the Grand Prix. The Grand Prix is recognized by the Fédération Equestre Internationale (FEI) as a CSI 4-star event. The class features Olympians, World Champions and USEF and international veterans. Because of the show's location in the Hamptons, many of the area's glitterati come to see and be seen in the VIP Patrons' Tents this day.

Many of the Grand Prix horses who do not ride in the Grand Prix, ride in Wednesday's \$10,000 Wölffer Estate Open Jumper and \$10,000 Douglas Elliman Real Estate Open Jumper classes, Thursday's \$37,000 Speed Stake and Saturday's \$73,000 LONGINES Cup which, like Friday's Grand Prix Qualifier and Sunday's Grand Prix, are also FEI-recognized events.

The \$30,000 Jumper Challenge and \$10,000 Marders Local Hunter Derby highlight Opening Day.

To ride in Sunday's \$25,000 Agneta & Brownlee Currey Jumping Derby (1.45m), Amateur/Amateur-Owner and Junior Jumper riders must compete in Friday's qualifier, the \$10,000 Lugano Diamonds Junior/Amateur Welcome Stake. The top 30 horses qualify for the Derby on Sunday morning. The course emphasizes banks, ditches, water jumps, liverpools,

hedges, and other natural obstacles. This class is a member event of the Show Jumping Hall of Fame Jumper Classic Series. The Amateur-Owner and Junior Jumper Championships are awarded after the Derby class.

\$10,000 Hampton Classic Hunter Classic is a featured class on Grand Prix Sunday which is open to Junior and Amateur-Owner riders only who have entered, shown and completed the course in at least two classes over fences in their respective Junior or Amateur-Owner Hunter Divisions as a horse/rider combination at this show.

SPECIAL AWARDS: Grand Hunter Championship, Leading Hunter Rider Award, Best Junior Rider on a Horse Award, Best Junior Jumper Rider, Leading Junior Equitation Rider, Junior Jumper Championships, and Amateur/Amateur-Owner Jumper Championships. A \$10,000 Trainer's Award will be distributed to the trainers of the top-ten placed Amateur Juniors or Young Riders competing in the Hampton Classic Equitation Championship presented by Palm Beach International Academy.

The \$5,000 Mane 'n Tail Hunter Rider Challenge awards a \$5,000 cash prize to the rider who accumulates the most points at the Old Salem Farm Spring Horse Shows and the Hampton Classic Horse Show in the following divisions: Performance 3'6" (OSF only), Green 3'6" & 3'9", Green Conformation, High Performance Conformation, and High Performance.

Bottles of Château D'esclans are awarded to the top 3 finishing riders of the \$300,000 Hampton Classic Grand Prix CSI**** presented by Land Rover, a LONGINES timepiece is awarded to the winning rider of the \$73,000 Longines Cup, the \$75,000 Grand Prix Qualifier and to the winner of the Grand Prix. The \$30,000 LONGINES Rider Challenge awards a \$30,000 cash prize to the rider who accumulates the most points in the horse show's Open Jumper Division. A \$500 cash prize will be awarded to the grooms of the winning horse of the Hermès Hunter Classic and Grand Prix.

BOUTIQUE GARDEN: The Hampton Classic features more than 80 boutiques selling everything from tack and equestrian goods to clothing, jewelry, furniture and gift items. The Hampton Classic's souvenir booth offers an extensive variety of items, from t-shirts and sweatshirts to jackets, the annual poster, cups, mugs, notepads and more. Auto display tents in the Boutique Garden include Jaguar and Land Rover.

MEMBER EVENT: United States Equestrian Federation, Fédération Equestre Internationale, United States Hunter/Jumper Association, Hollow Brook Wealth Management Show Jumping Hall of Fame Jumper Classic Series, World Championship Hunter Rider Association, North American League, Marshall & Sterling League, Long Island PHA Awards Program, Professional Horseman's Association, Washington International Horse Show, National Horse Show, USEF National and Zone Awards, and the Platinum Performance/USEF Show Jumping Talent Search Program. The Hampton Classic also hosts the finals for the Long Island Horse Show Series for Riders with Disabilities.

Community Calendar Listing

Description: 2022 Hampton Classic Horse Show

Date: August 28 - September 4, 2022

Time: 8:00 a.m. - 5:00 p.m. (except Monday, August 29 starts at 10:00 a.m.)

Location: 240 Snake Hollow Road, Bridgehampton, NY 11932

Featuring: One of the largest outdoor horse shows in the U.S., the world-class Hampton Classic is a premier destination for many of the world's best show jumping riders and horses vying for top prize money and titles. The horse show features six show rings, a high-end Boutique Garden with more than 80 vendors, and a wide selection of dining options, all on its spectacular 65-acre show grounds. The show hosts more than 200 hunter, jumper and equitation classes of competition, offering more than \$800,000 prize money, for horses and riders of all ages and abilities, ranging from leadline classes all the way up to the grand prix show jumping. The Classic also has competitions for riders with disabilities.

As a culminating summer event on the famed Hamptons social scene, the Hampton Classic is renowned as a celebrity hot-spot, attracting many A-list celebrities. Among those who have attended in recent years are Jennifer Lopez, Bruce Springsteen and Patti Scialfa, Jimmy Fallon, Mariska Hargitay, Billy Joel, Jon Bon Jovi, Jerry Seinfeld, Kelly Ripa and Mark Consuelos, Sofia Vergara, Mary-Kate and Ashley Olsen, Julianne Moore and Michael Bloomberg to name a few.

Admission: Daily admission to the Classic is \$20 per carload. Admission is free on Monday, and seniors are admitted free on Tuesday, Wednesday and Thursday. Grandstand tickets for the \$300,000 Hampton Classic Grand Prix CSI**** presented by Land Rover on Sunday, September 5, are \$45 per person for reserved bucket seating.

Contact:

Marty Bauman, 508-698-6810 x10
Marty@classic-communications.com

Economic Impact

The following calculation of the potential economic impact of the Hampton Classic is made using multipliers which are generally accepted in the equine industry. These particular formulas were provided by Equine Episodes(c), 1212 Auburn Road, Locke, NY 13092.

PARTICIPANTS' ECONOMIC IMPACT:

NUMBER OF HORSES (1,400) X NUMBER OF PEOPLE PER HORSE (3)

TOTAL PEOPLE WITH HORSES (4,200) X DAYS ON GROUND (8)

PEOPLE AT THE HAMPTON CLASSIC (33,600) X TYPICAL PER DIEM COST (\$200)

TOTAL PARTICIPANT IMPACT \$6,720,000

- Participant weekly spending in local community above and beyond per diem costs (i.e. shopping) @ \$ 300 ~ \$1,260,000
- Audience spending on tickets, parking, programs, vendor items, gas, motels, restaurants, shopping based on 20,000 unique spectators during the week @\$200 ~ \$4,000,000
 - Hampton Classic budget items spent locally ~ \$1,620,000
 - GRAND TOTAL EVENT IMPACT (INITIAL) ~ \$13,600,000

TOTAL IMPACT WITH "CIRCULATION FACTOR" OF 7X = \$95,200,000

