



THE HAMPTON CLASSIC PROGRAM ADVERTISING CONTRACT NATIONAL RATES AUGUST 27 - SEPTEMBER 3, 2023

CLOSING DATE FOR AD CONTRACTS: **JULY 14, 2023**
ADVERTISING MATERIALS DEADLINE: **JULY 21, 2023**

Four Color Options & Rates

- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover\$7500
<input type="checkbox"/> Inside Back Cover SOLD
<input type="checkbox"/> Back Cover SOLD | <input type="checkbox"/> Full Page \$3000
<input type="checkbox"/> 1/2 Page. \$2000 |
|--|---|

Conditions and Production Specifications: Please see page 2 of this form.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- New ad enclosed
- Use same ad as last year
- New ad to come by July 21

PAYMENT INSTRUCTIONS

A minimum deposit of 50% is required upon signing.

_____ Deposit Amount Paid

_____ Balance Due by 8/1/23

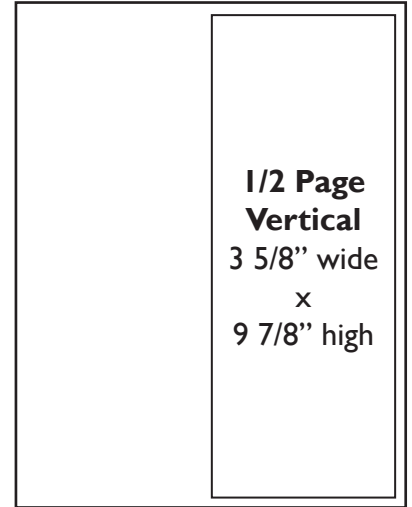
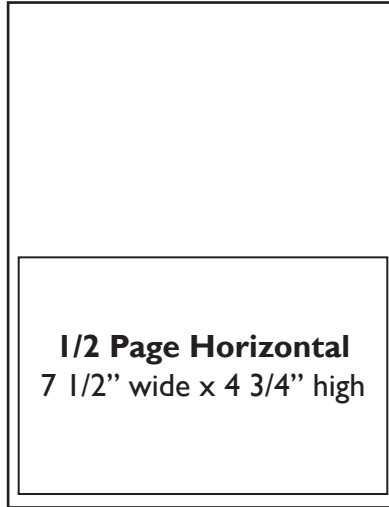
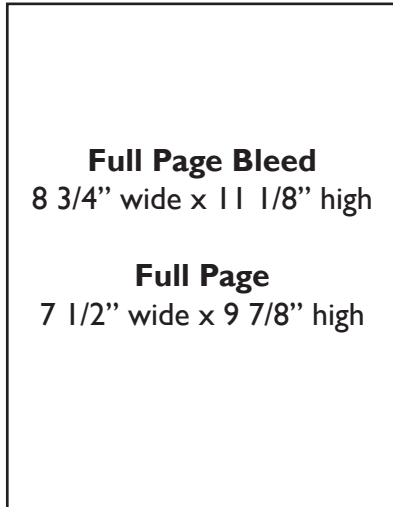
Payment Options: Checks made payable to “Hampton Classic” or credit card.

AMEX/MC/Visa # _____ Check Enclosed

Exp. Date / CCV _____

Authorizing Signature _____ Date _____

SPECIFICATIONS



Printing: Webpress on coated stock; perfect bound.

Trim size: **8.5" X 10.875"**
7.5" X 9.875" - Safety
8.75" x 11.125" - Bleed

Digital Requirements:

Always remember to have in your possession a back-up of all of your files. Please send us a press quality PDF file of your ad. The layout must be done in a design program such as Adobe InDesign or Illustrator. Please be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images included and fonts must be converted to outlines. If there are any complications with your ad requiring production work. You will be responsible for an additional fee of \$150.00. If you are unable to create the ad, we can suggest a local design firm to assist you. All costs associated with the design of your ad and/or production charges will be at your own expense.

Electronic Files:

Ads should be emailed (keeping the file under 25MB), or sent using a file transfer service (ex: Dropbox/We Transfer etc.) if over 25MB. Send to Rosanna@hamptonclassic.com. Ads will be preflighted in house before being sent to the printer to catch any problems ahead of time. If there are any issues sending the ad to us, please contact Rosanna@hamptonclassic.com.

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