



THE HAMPTON CLASSIC HORSE SHOW

PRIZE LIST ADVERTISING CONTRACT

AUGUST 27-SEPTEMBER 3, 2023

CLOSING DATE FOR AD CONTRACTS: **APRIL 25, 2023**
 ADVERTISING MATERIALS DEADLINE: **MAY 5, 2023**

Four Color Options & Rates

-
- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover . . \$5000 | <input type="checkbox"/> Full Page \$1800 |
| <input type="checkbox"/> 1/2 Page \$1000 | |

We've gone green! The Prize List will be available online beginning May 26th.

Name of Business _____

Agency Name (if applicable) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

COPY INSTRUCTIONS

- Use same ad as last year
- New ad to come by May 5

PAYMENT INSTRUCTIONS

_____ Balance Due by 5/5/23

Payment Options: Checks made payable to "Hampton Classic" or credit card.

AMEX/MC/Visa # _____

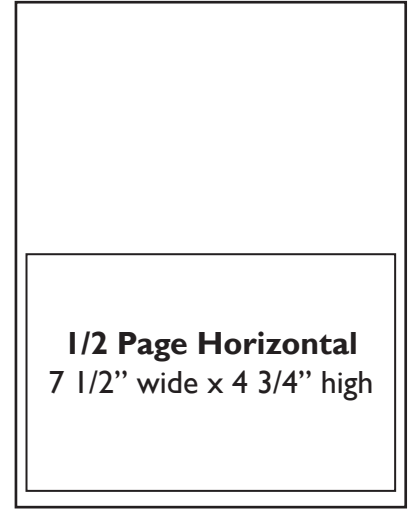
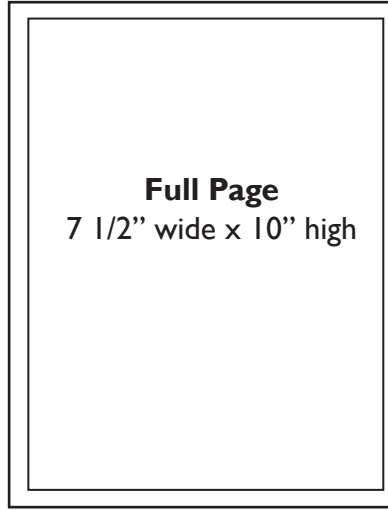
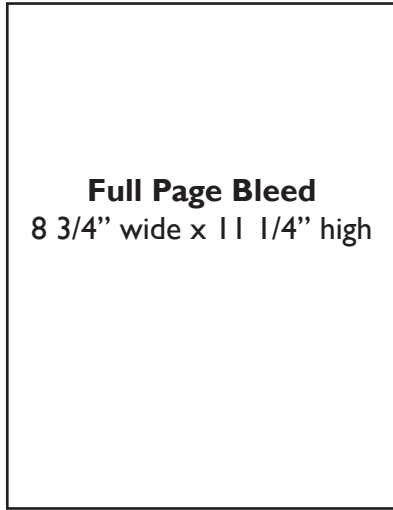
Check Enclosed

Exp. Date / CCV _____

Authorizing Signature _____

Date _____

SPECIFICATIONS



Printing: Digital printing on coated stock; saddle-stitch bound.

Trim size: **8.5" X 11"**
7.5" X 10" - Safety
8.75" x 11.25" - Bleed

Digital Requirements: Please send us a press quality PDF file of your ad. Be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document.

Electronic Files: Ads should be emailed directly or through a transfer service (WeTransfer, Dropbox etc.)
Send to Rosanna@hamptonclassic.com

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