



HAMPTON CLASSIC HORSE SHOW

2024 PROGRAM - CONSUMER RATES

ADVERTISING CONTRACT

DEADLINES

CLOSING DATE FOR AD CONTRACTS: JULY 19, 2024

CLOSING DATE FOR ADVERTISING MATERIALS: JULY 26, 2024

ADVERTISING OPTIONS Payment by check rate

- Inside Front Cover \$7,500
- Full Page \$2,000
- Half Page \$1,100

ADVERTISING OPTIONS Payment by credit card rate

- Inside Front Cover \$7,725
- Full Page \$2,060
- Half Page \$1,140

COPY INSTRUCTIONS

- Use same ad as last year
- New ad to come by July 26th

CONTACT

Name:

Address:

City/State/Zip:

Email:

Phone:

PAYMENT DETAILS

Sending check or wire

Credit Card Included

Name on card:

Billing Address:

Card #

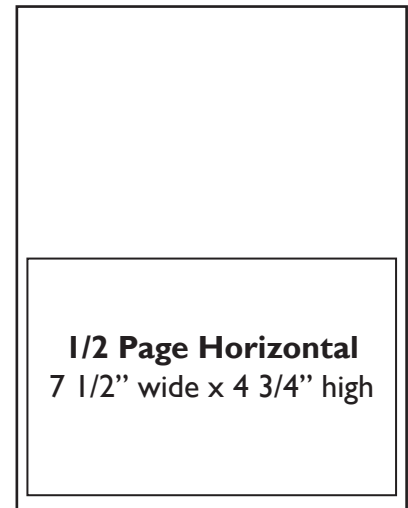
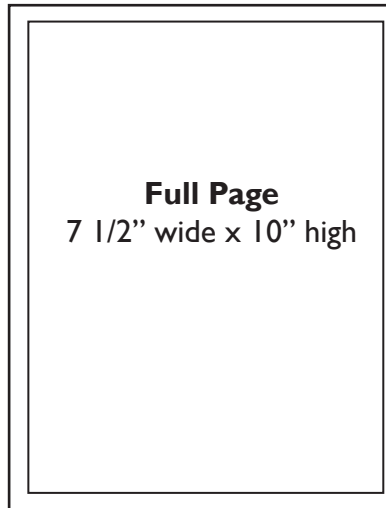
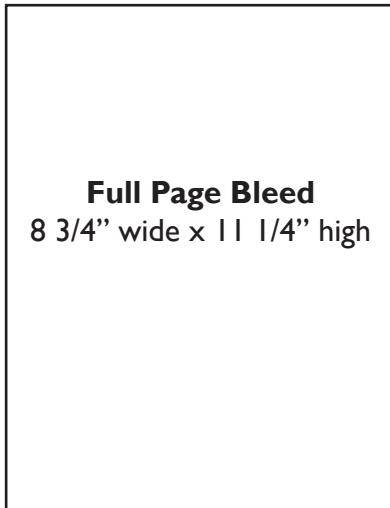
Exp

CVV

Signature:

Hampton Classic Horse Show, PO Box 3013, 240 Snake Hollow Road, Bridgehampton, NY 11932
sponsorship@hamptonclassic.com

SPECIFICATIONS



PRINTING SPECS

Printing: Webpress on coated stock; perfect bound.

Trim size: 8.5" x 10.875"

Safety: 7.5" x 9.875"

Bleed: 8.75" x 11.125"

DIGITAL REQUIREMENTS

Always remember to have in your possession a back-up of all of your files. Please send us a press quality PDF file of your ad. The layout must be done in a design program such as Adobe InDesign or Illustrator. Please be sure to include all fonts and high resolution images at a minimum of 300 dpi. All full color images must be high resolution CMYK images. Adobe Illustrator EPS files must have all linked images included and fonts must be converted to outlines. All imported files such as TIFF & EPS should accompany the document. If there are any complications with your ad requiring production work. You will be responsible for an additional fee of \$150.00. If you are unable to create the ad, we can suggest a local design firm to assist you. All costs associated with the design of your ad and/or production charges will be at your own expense.

ELECTRONIC FILES

Ads should be emailed directly or through a transfer service

(WeTransfer, Dropbox etc.)

Send to Rosanna@hamptonclassic.com

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