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## **F.WORDS Awarded Best Boutique at the 2023 Hampton Classic Horse Show**

*Bridgehampton, NY – August 29, 2023* – Lifestyle accessories and elevated apparel for equestrians, family, and pets beautifully lined the manicured Agneta Currey Boutique and Stable Row at the 48<sup>th</sup> Hampton Classic.

Dana Trotter and Tyler Whitman, managing partners from [The Agency](#), Hamptons, NY, were in attendance as special judges for the Classic's annual Boutique Contest. They enjoyed a day of perusing and meeting with attending boutiques, appreciating everyone's overall design and set-up.

As Creative Director and Founder of F.WORDS, Kendel Neidermyer created an interactive display that caught the judges' attention during their tour around the Agneta Currey Boutique Garden. Crowned the winner, the boutique featured women's couture performance apparel. Designed and manufactured in New York City with technical fabric from France, the [F.WORDS](#) collection combines innovation, design and high performance.



*F.WORDS* was named *Best Boutique* at the 2023 Hampton Classic © Kristin Gray Photography

“I’m thrilled and ecstatic to be here,” said Neidermyer. “I love being around such exceptional athletes, and I’m looking forward to the week of competition. It’s not just equestrians (attending the show); it’s really a social event where the whole community comes together. I’m really excited for our brand to get in front of everyone and chat with them about what differentiates us. I wanted to create a next-level and interactive space to help show that. The Hampton Classic is a show that I will look forward to attending year after year now. It’s been super.”

Second place was awarded to Sam Edelman, displaying a modern lifestyle brand with a rich heritage, creativity, and innovation. [Sam Edelman](#) offers an ever-expanding range of aspirational luxury product categories such as footwear, dresses, outerwear, denim, handbags, small leather goods, sunglasses, and kid’s shoes.



*Sam Edelman earned second place © Kristin Gray Photography*

Third place was awarded to [Hunt Ltd.](#), for its classic and inviting equestrian lifestyle boutique, offering a curated selection of clothing, jewelry and accessories.



*Hunt Ltd. came in third © Kristin Gray Photography*

The 48<sup>th</sup> annual Hampton Classic Horse Show takes place August 27-September 3 with a full schedule of world-class equestrian competition offering more than \$1 million in prize money. For live show results, visit the [HamptonClassic.com](#).

Each year approximately 50,000 people – including many A-list celebrities – come to watch the nation’s best equestrian athletes compete at the Hampton Classic. Rated **USEF ‘Premier-6’** for hunters and jumpers with designated **FEI 2\* and 5\*** classes, the Hampton Classic features more than 200 competitions in six spectacular show rings, the Agneta Currey Boutique Garden with more than 70 vendors, and a wide selection of dining options, all on its world-class 60-acre showgrounds.

The Hampton Classic’s FEI competition begins Thursday, August 31, with the **\$10,000 Citarella Open Jumper CSI2\*** and **\$39,000 Flecha Azul 5\* Speed Stake** and continues throughout the weekend with eight 2\*/5\* classes featuring courses designed by Ireland’s Alan Wade. FEI competition also includes Friday’s **\$39,000 Wölffer Estate 2\* Jumper Classic**, **\$78,000 Douglas Elliman 5\* Grand Prix Qualifier**, Saturday’s **\$39,000 Open Speed Class CSI2\***, and the **\$78,000 The Agency 5\* Speed Stake**, and culminating with the **\$78,000 Hampton Classic 2\* Grand Prix** and **\$425,000 Longines Hampton Classic 5\* Grand Prix** on Sunday, September 3.

Outside the show rings, families can enjoy unique shopping; hands-on activities, pony rides and petting zoo animals at the Kids Exhibition Tent; and many more fun activities during News 12 Long Island Kids Day (Saturday, September 2).

Daily admission to the Classic is \$20 per carload. Admission is free on Monday; seniors and military are also admitted free on Tuesday, Wednesday and Thursday. Grandstand tickets for the \$425,000 Longines Hampton Classic Grand Prix on Sunday, September 3, are \$55 per person for reserved bucket seating. Grandstand tickets are electronic only; E-Tickets are provided thanks to support from Green is the New Blue.

For those who can’t make it to the show grounds, complimentary live webcasts of all Grand Prix and Aspinall Ring competitions air on the Hampton Classic website. Produced by ClipMyHorse.TV, the Grand Prix Ring livestreams are sponsored by Longines and the Aspinall Ring livestreams are sponsored by ClipMyHorse.TV. In addition, WVVH-TV, Hamptons

Television, broadcasts up to five hours of competition and highlights each day during the Classic. These broadcasts can also be seen online at [www.wvvh.tv](http://www.wvvh.tv).

For more information on the Hampton Classic Horse Show, please visit the Hampton Classic website at [www.hamptonclassic.com](http://www.hamptonclassic.com) or call 631-537-3177. Hampton Classic Horse Show, Inc. is a 501(c)(3) charitable corporation.